

McGreevy

**PROLAB**  
& ProPress

Professional Quality Photo Lab &amp; Press Printing Services

518-426-1039

## Promo Prints

Actors, Models, Musicians, Dancers, Entertainers, Performers

Top quality promotional prints are essential for those in the entertainment business. Our **8x10 Headshots** are printed on beautiful Crystal Archive photo paper (color or b&w). Our **Comp Cards** and **Photo Business Cards** are press printed on heavy 110 lb. Silk cover stock. We offer in-house design with a variety of page lay-out options. If you prefer to do your own design we provide template downloads on our web site so you can prepare your files to the correct specifications.

	10	25	50	100	250
8x10 Headshot (Photo Paper)	36.00	62.00	96.00	165.00	345.00
Comp Card - 5½ x 8½ double sided	NA	25.96	38.72	60.61	117.43
Photo Business Card - 2 x 3½ single sided	NA	NA	NA	21.89	39.60
Photo Business Card - 2 x 3½ double sided	NA	NA	NA	27.39	49.50

**Turn-around:**

48 hr. - Design &amp; approval

48 hr. - printing

- **8x10 Headshot** is printed on real photo paper (available in glossy or matte).
- **Comp Card & Business Card** are press printed on a heavy Silk 110 lb. cover stock.

**In-House Design:** 8x10 Headshot = **\$22.00**  
Photo Business Card = **\$44.00**  
Comp Card = **\$66.00**

**Design Includes:**

- Photo Cropping & Color Correction (as needed).
- Page lay-out and type.
- Talent manager logo or union affiliates (if needed).
- Photographers name (if needed).
- E-mail approval.
- CD burn or FTP upload of final image - Add \$8.00.
- There is no set-up charge on re-orders.
- \$15.00 to update (change) text on re-orders.

**Retouching:** By quote

- Smooth out minor facial lines
- remove minor skin blemishes
- remove minor circles under eyes
- Brighten eyes
- Remove eyeglass glare
- Remove eyeglass shadows
- Stray hairs removed
- Whiten teeth
- Remove/tone down shine
- Remove small object
- Sharpen or soften

**Page lay-out options:** Our in-house designers will offer guidance and suggestions for the best lay-out, but here are a few basics about each product.

**8x10 Headshot** - One image either full bleed or with a border and your name at the bottom.

**Comp Card** - Front side has one image and your name. The backside usually has between 2 to 4 images and contact information.

**Business Card** - One image, name and contact information. For double sided add a second image with only your name on the backside.

**Personal Design Software** - Would like to do your own layout & design? Use your own favorite graphics software (Photoshop, Illustrator, InDesign, etc.). Templates are available for download on our web site so you can prepare your files to the correct specifications for printing. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to confirm accuracy before printing.

*Prices are subject to change.*

376 Broadway, Albany, NY 12207 [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) Mon. - Fri. (9:00 to 4:30), Wed. (open until 6:00)