

McGreevy

**PROLAB**

Professional Quality Photo Lab &amp; Press Printing Services

**& ProPress**

518-426-1039

## Digital Capture - Artwork / Copy Photography

McGreevy ProLab & ProPress specializes in photography of two dimensional fine art (drawings, paintings, collage, etc.). Our studio space has been designed to accommodate flat art up to as large as 60" x 84". We make high quality digital camera capture that is closely matched to the color and density of the original artwork. **Original art should be "camera ready", unframed and clean.**

### 35mm Digital Capture

Our 35mm Digital Capture provides an excellent quality digital file that is perfect for promotional endeavors such as "Call for Entries", school applications, slide imaging, exhibition announcements, post cards, folded cards, portfolio prints, web site, email, etc. The maximum file size is 50mb (measured at 8 bits per channel), but depending on the proportions of your artwork the final file size will be somewhat smaller. Our 35mm Digital Capture is well suited for prints up 12x18 at 300 DPI. If you intend to make Giclée fine art reproductions (even at small print sizes) use our BetterLight Digital Capture (see below).

Original Art	
up to 30x40	20.00
up to 60x84	30.00
Detail (close-up)*	15.00

**Options & Extras:**

- CD Burn - \$8.00
- USB Burn - \$18.00
- USB Burn (Customer provides USB drive) - \$8.00
- FTP - \$8.00 per 250mb
- Files are RGB Jpeg format.
- Rename files - \$1.00 per image
- Special Cropping or Sizing - \$2.50 ea.

**Turn-around: 3 days**

48hr. Rush: add \$5.00 per artwork.  
24hr. Rush: add \$10.00 per artwork  
6-8hr. Rush: add \$20.00 per artwork  
While you wait: add \$30.00 per artwork

Volume Discounts	
10+	-10%
20+	-15%
35+	-20%

\* "Detail" price available only if a full view of the same piece is also ordered.

### BetterLight Digital Capture

Our BetterLight Large Format Digital Capture System is capable of creating absolutely breathtaking images up to a enormous 309mb file size. With absolute corner to corner sharpness, BetterLight's pure RGB pixel data captures billions of colors with outstanding detail and clarity. Hands down this is the worlds finest method for capturing original art. BetterLight Capture is a must for Giclée fine art reproductions and anytime you need the absolute best image quality. It is not just a question of obtaining a large enough file size to make a print, the BetterLight is superior in regard to color accuracy, tonal control, dynamic range, and the rendering of fine detail.

\$1.20 per MB up to 50MB
\$0.60 per addl. MB over 50MB
35mb min. / 309mb max. Art over 30" x 40" - add \$18.00 Maximum art size is 60" x 72"

**Options & Extras:**

- CD Burn - \$8.00
- USB Burn - \$18.00
- USB Burn (Customer provides USB drive) - \$8.00
- FTP - \$8.00 per 250mb
- Files are RBG Tiff format.
- Downsized Jpeg file - add \$2.50

**Turn-around: 3 days**

48hr. Rush: add \$15.00 per artwork  
24hr. Rush: add \$20.00 per artwork  
6-8hr. Rush: add \$35.00 per artwork  
While you wait: add \$50.00 per artwork

Pricing is determined by the file size needed to make a print at 250 ppi. (measured in mega-bytes at 8 bits per channel)	<b>i.e.</b> 12x18 @ 250ppi = 38mb (\$45.60) 16x20 @ 250ppi = 57mb (\$64.20) 20x24 @ 250ppi = 86mb (\$81.60) 24x30 @ 250ppi = 130mb (\$108.00) 30x40 @ 250ppi = 215mb (\$159.00)
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Volume Discounts	
5+	-10%
10+	-15%
25+	-20%