

McGreevy

**PROLAB**  
**& ProPress**

Professional Quality Photo Lab &amp; Press Printing Services

518-426-1039

## Custom Albums (page 1 of 2)

Not just for professional photographers.  
We can help anyone make the perfect wedding album.

It has become common practice for professional photographers to shoot a wedding and then simply provide the bride and groom with the digital image files, leaving it up to them to make their own prints and album. This can be a daunting task, and more often than not—the job never gets done. Let us help you make the professional wedding album you have always wanted. It's easy and affordable!

Our handcrafted photo albums are printed and assembled in-house.  
The quality of materials and workmanship are outstanding  
and all priced to provide a fantastic value.

### We offer two ways to order albums:

**Design, Print & Bind** - We do everything from start to finish: Design, Print and Bind the album. Let our in-house design staff create a one-of-a-kind custom album that will surpass your expectations. All you have to do is choose your favorite pictures and then we take over. We handle every aspect of the design process including lay-out, color management, cropping, sharpening, adding text, conversions to b&w and sepia; basically everything necessary to insure your album and the images in it look their best. We work closely with each client using on-screen approvals to make certain that you are completely satisfied before going to print. Please ask for our hand-out on how to organize and submit your files for in-house album design. (Allow two weeks for custom album design.)

**Print & Bind** - Do your own album design and save money with our *Print & Bind* service. This is a great option for anyone who is computer savvy and likes to take on a do-it-yourself project. (See *Options for Designing the Album Yourself* below)

### Options for Designing the Album Yourself: (required for *Print & Bind* pricing)

**Photoshop, InDesign, Illustrator, etc.** - Use your favorite graphics software to design an album. Templates are available for download on our web site so you can prepare your files to the correct specifications. Our knowledgeable staff is eager to help with any layout questions you may have. We provide a **free file check** to insure accuracy before printing.

**Design Online** - If you want a more consumer friendly option; our online book design software is geared toward standard Hard Cover Books, but with a simple work-around it can be used to design beautiful Custom Albums as well. It's fun and easy, with loads of options that allow you to have absolute creative control. Please call before you get started so we may quickly walk your through the procedure.

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## Custom Albums (page 2 of 2)

**ProAlbum Deluxe** provides contemporary styling with plush non-leather fabric, clean straight edges, a flat spine, metal tipped page corners and personalized cover imprinting. The album prints are made on beautiful Fuji Crystal Archive matte photo paper and then permanently mounted directly onto thick leaves. The fine quality of our custom albums makes them an excellent choice for weddings, but don't limit yourself, ProAlbum is perfect for any special occasion (engagements, anniversaries, milestone birthdays, outstanding achievements, reunions, etc.)

Album Size 10x10	ProAlbum Deluxe			
	Print & Bind*		Design Print & Bind	
	20 Sides	30 Sides	20 Sides	30 Sides
	\$329	\$419	\$593	\$774

ProAlbum Deluxe - Features
Capacity Options: 10 leaves / 20 Sides 15 leaves / 30 Sides
Cover Material: Fulton Non-Leather Fabric Available in Flint or Dove White
Image Cut-Out Cover (3" x 3")
Contemporary Style—clean straight lines
Flat Spine
Rounded page corners with metal tips
Personalized Cover Imprinting: Two lines of text Up to 25 characters per line.
Four to six week production time