

McGreevy

PROLAB**& ProPress**

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Spiral Bound Proof Albums

This service is very popular with wedding, and event photographers. It offers a professional method to present your clients with all the images from a photo shoot in a single booklet. The images are large enough to order from but small enough to discourage illegal copies. Proof albums are available in 8x10 or 10x13 (horizontal) formats with your choice of a white or black background. The file name is printed under each image. To further enhance the presentation we design a customized cover page absolutely free. Spiral binding is also at no additional charge.

You have three choices in regard to preprocessing of your digital camera files:

- 1) **No Color Correction** - This is good for photographers who have already done their own color correcting.
- 2) **Automated Color Correction** - The images are processed through our color correction software in "auto mode" without an attendant. There is no additional charge for automated color correction. Although it is certainly no replacement for color correcting decisions made by a real live human, it will improve the overall appearance of the files.
- 3) **Technician Color Corrected** - (Add 14 cents per file) Your files are each individually color corrected by a skilled technician. Our technicians color correct many thousands of images each week and have a tremendous amount of experience. Using specialized high production color correction software, we evaluate each image for proper color balance, contrast and density. You can even have the color corrected images burned to a CD for an additional \$5.00. These color corrected files are perfect for posting to your event site, creating custom album layouts and placing future print orders. **Note:** Depending on the image and your personal taste, these files may need further correction if they are being used for enlargements. Please do not assume they are "print ready". In addition, all files for proof albums are downsized to 4x6 at 300ppi prior to color correcting. We do not recommend these files be printed larger than 8x12.

\$25 Minimum Order	
8x10 (6up only)	1.75
10x13 (6 up or 12 up)	2.75

Options & Extras

- Matte paper only
- White or black background
- Automated color correction - no additional charge
- Technician color corrected - add 14 cents per file.
- CD burn of color corrected files - \$6.00
- Padded album cover for 10x13 - \$29.95

New! Customized cover page design is now **FREE.**

Cover Page Includes: Single image floated on page with type (event name, location, date). Customize the type as you see fit.

New! Beautiful padded cover is now available for the 10x13 album - only \$29.95.

If you want the album pages organized in a specific order, please create image folders labeled (pg.1, 2, 3....). Alternatively, you can provide the files in numeric order, but all numbers must have at least 3 digits (i.e. - 001, 002, 003 ...) Batch rename in Photoshop's file browser is very handy for this. If you are making albums from scanned film, you may want to edit and organize the scanned images before we print the albums.

Turn-around: 48hrs.

24hr. Rush +50%

Prices are subject to change.

376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)