

McGreevy

PROLAB**& ProPress**

Professional Quality Photo Lab & Press Printing Services

518-426-1039

Custom Albums - by Art Leather (page 1 of 4)

Not just for professional photographers
We can help anyone make the perfect wedding album

It has become common practice for professional photographers to shoot a wedding and then provide the bride and groom with a DVD with all the images, leaving it up to them to make their own prints and album. This can be a daunting task and more often than not—the job never gets done. Let us help you make the professional wedding album you have always wanted. It's easy and affordable!

McGreevy ProLab & ProPress has joined forces with Art Leather to provide absolutely exquisite handcrafted photo albums. Art Leather is one of the worlds leading manufacturers of fine showcase albums. Each album is custom made with an impressive array of features and design options to choose from. The quality of materials and workmanship is outstanding, all priced to provide a fantastic value.

We offer three exciting lines of Art Leather albums:

iMount (flush & matted mount) - iMount is the original self mount album that we keep in stock and assemble to order. It has the look and feel of a custom made coffee table album at a very affordable price. Best of all, no waiting! An iMount Album can be printed and assembled in just three business days. It is also the only album we carry that is available with a full color printed album jacket and a matted leaf mount, making it our most popular album.

Cache* (flush mount) - The Cache offers beautiful traditional album styling. It has a padded cover, hard spine, thick leaves with rounded corners and a silk moiré liner. The gilded edge option is a beautiful enhancement that is only available with the Cache.

Montage Art* (flush mount) - The Montage Art is designed with a contemporary look. It's soft spine, non-padded cover and thick leaves with square corners give this album the look and feel of an exquisite coffee table book. It is also the only album we carry that offers a brushed metal cover.

* The **Cache & Montage Art** are sent to Art Leather for binding which make them more customizable than the iMount. They require six weeks for production. Both albums are available in three sizes and are expandable by adding additional pages (leafs). They are offered with a wide variety of cover materials, colors and custom imprinting options.

We offer two ways to order albums:

Design, Print & Bind - This is our "hands off—leave it to the professionals" package. We do everything from start to finish: Design, Print and Bind the album. Let our in-house design staff create a one-of-a-kind custom album that will surpass your expectations. All you have to do is pick-out your favorite pictures and then we take over. We handle every aspect of the design process including lay-out, color management, cropping, sharpening, adding text, conversions to b&w and sepia; basically everything necessary to insure your album and the images in it look their best. We work closely with each client using on-screen approvals to make certain that you are completely satisfied before going to print.

Print & Bind - Do your own album design and save money with our "Print & Bind" service. This is a great option for professional photographers, graphic artists or anyone who is computer savvy and likes to take on projects. We can provide you with file set-up guidelines so you can prepare your files to the correct specifications. You can use your own favorite graphics software (Photoshop, Illustrator, InDesign, or QuarkXpress), but we highly recommend LabPrints "Composite Designer" as the quintessential software for designing flush wedding album pages. A 30 day trial version of this software is available as a free download on our web site. We are also happy to give you a demonstration of the software here at the lab.

Prices are subject to change.

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PROLAB**& ProPress**

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In Stock - **iMount Album** - by Art Leather (flush or matted mount) (page 2 of 4)

*Have you ever considered printing, assembling and delivering a finished album in just three days?
It's possible with iMount.*

Simple yet stylish, the ever popular iMount Album works in so many ways. iMount is Art Leather's original self mount album that we keep in stock and assemble to order. The iMount is unique in that it is available with a full color printed album jacket, which gives it a fresh contemporary feel. It is also available in plain Metro Leather or with an image cut-out cover. The fine quality of the iMount Album makes it an excellent option for weddings, but don't limit yourself, iMount is perfect for any special occasion (engagements, anniversaries, milestone birthdays, outstanding achievements, reunions, etc.). iMount also makes a wonderful portfolio.

Best of all, no waiting!

The McGreevy ProLab & ProPress keeps the iMount Album in-stock to use right away.

2010 Pricing	Design, Print & Bind	Print & Bind *
10x10 Flush Mount (plain cover)	298.25	178.25
10x10 Flush Mount (image cut-out cover)	309.50	189.50
10x10 Flush Mount (album jacket cover)	338.25	198.25
10x10 Matted Mount (plain cover)	314.25	194.25
10x10 Matted Mount (album jacket cover)	361.25	221.25
Prices based on an album with 10 leaves / 20 sides		

* With "Print & Bind" the customer does their own album design, but we can still provide professional color correction for an additional \$35.00. (For us to color correct each individual image the album must be designed using LabPrints Composite Designer software, unless there only one image per page)

- An iMount studio "sample" album is available to professional wedding photographers at a 50% discount.

Cover Material:

Metro Leather "Raven" - black faux leather.

Album Capacity:

Fixed - 10 leaves / 20 sides (additional leaves can not be added)

Leaf Style Options:

- *Flush Mount* - Prints are mounted flush to the edge of each leaf. This very popular style lends itself well to two page spreads and panoramic design possibilities.
- *Matted Mount* - This sophisticated enhancement floats each image inside a raised matte, creating a very elegant effect and a larger overall album size.

Cover Style Options:

- *Plain Cover* - Black "Raven" Metro Leather wrap.
- *Image Cut-Out Cover* - Add an image to the front cover. This album has a black "Raven" Metro Leather wrap with a 5"x5" center cut-out for photo insert.
- *Album Jacket Cover* - Get the look of some of the most pricey albums on the market by adding a one-of-kind jacket to your iMount Album. Our album jackets are printed on Fuji Crystal Archive photographic paper with a beautiful matte surface. For those designing their own album, we provide an .PSD album jacket template which can be downloaded on our web site.

Prices are subject to change.

376 Broadway, Albany, NY 12207 www.mcgreevyprolab.com Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)

McGreevy**PROLAB****& ProPress****Professional Quality Photo Lab & Press Printing Services****518-426-1039****Cache Album** - by Art Leather (flush mount) (page 3 of 4)

The Cache offers a more traditional album styling. It has a padded cover, hard spine, thick leaves with rounded corners and a silk moiré liner. With optional gilded pages, Imprinting, and elegant leathers, this album will stand the test of time. Two binding styles are available allowing you the option of one print on each leaf or full uncut panoramic spreads. Prints are permanently flush mounted directly on the leaves and then individually clear coated for added protection.

All prints are made in-house and sent to Art Leather for custom binding

2010 Pricing	Design Print & Bind	Additional Leaf (1 leaf = 2 sides)	Print & Bind *	Additional Leaf (1 leaf = 2 sides)
8x8	323.00	20.35	203.00	8.35
10x10	370.00	24.00	250.00	12.00
12x12	445.00	28.00	325.00	16.00
Prices based on an album with 10 leaves / 20 sides				

* With "Print & Bind" the customer does their own album design, but we can still provide professional color correction for an additional \$35.00. (For us to color correct each individual image the album must be designed using LabPrints Composite Designer software, unless there only one image per page)

- Cache studio "sample" album is available to professional wedding photographers at a 50% discount.

Binding Style Options:

- Cut Print (one print on each leaf)
- Creased Print (full uncut panorama spreads) - A unique feature only available on the Cache & Montage Art.

Album Capacity:

- Minimum 10 leaves / 20 sides
- Maximum 35 leaves / 70 sides

Cover Material Options:

- Chaparral Leather (10 color choices), Limited Edition Fashion Palette Leather (7 color choices)
Cayman Leather (8 choices), Ostrich (3 choices).

Cover Style Options:

- Plain Cover - One leather of your choice (Included in price).
- Two-Tone Cover - Choose two different leathers (strip in middle or spine style). (Included in price)
- Image Cut-Out (center of front cover 4"x4"). Add \$10.00

Imprinting Options: (Not available on Ostrich Leather)

- Cover Title (Select from a standard list - no additional cost)
- Monogram in Old English type up to three letters - \$8.25 (in place of Cover Title)
- Name, Date or Custom Titles - \$8.25 per line (in lower right)
- Studio Imprinting (for professional photographers): \$3.40 (inside front cover)

Imprinting Colors: Gold, Silver, Black, White, Clear

Gilding Along Edges: \$20.00 (very nice - only available on the Cache)

Gilding available in Gold, Silver, Black.

*Allow six weeks
for album production*

Prices are subject to change.

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PROLAB**& ProPress****Professional Quality Photo Lab & Press Printing Services****518-426-1039****Montage Art Album** - by Art Leather (flush mount) (page 4 of 4)

Montage Art is designed with a contemporary look. Its soft spine, non-padded cover, and thick leaves with square corners gives this album the look and feel of an exquisite coffee table book. The cover material is available in a wide variety of leathers and even a metal cover option. Two binding styles are available allowing you the option of one print on each leaf or full uncut panoramic spreads. The inside of the cover has a textured paper liner. Prints are permanently flush mounted directly on the leaves and then individually clear coated for added protection.

All prints are made in-house and sent to Art Leather for custom binding

2010 Pricing	Design Print & Bind	Additional Leaf (1 leaf = 2 sides)	Print & Bind *	Additional Leaf (1 leaf = 2 sides)
8x8	323.00	20.35	203.00	8.35
10x10	370.00	24.00	250.00	12.00
12x12	445.00	28.00	325.00	16.00
Prices based on an album with 10 leaves / 20 sides				

- * With "Print & Bind" the customer does their own album design, but we can still provide professional color correction for an additional \$35.00. (For us to color correct each individual image the album must be designed using LabPrints Composite Designer software, unless there only one image per page)
- Montage Art studio "sample" album is available to professional wedding photographers at a 50% discount.

Binding Style Options:

- Cut Print (one print on each leaf)
- Creased Print (full uncut panorama spreads) - A unique feature only available on the Cache & Montage Art.

Album Capacity:

- Minimum 10 pages / 20 sides
- Maximum 35 pages / 70 sides

Cover Material Options:

- Chaparral Leather (10 color choices), Limited Edition Fashion Palette Leather (7 color choices) Cayman Leather (8 choices), Ostrich (3 choices).
- Brushed Metal cover in silver only with choice of any leather for spine. No imprinting or indentations available on metal covers. Add \$20.00.

Cover Style Options:

- Plain Cover - One leather of your choice (Included in price).
- Two-Tone Cover - Choose two different leathers (strip in middle or spine style). (Included in price)
- Image Indentation (upper left, upper center, or lower right of front cover 4"x4"). Add \$22.50

Imprinting Options: (Not available on Ostrich Leather or Brushed Metal cover)

- Names & Dates in the lower right corner (\$8.25 per line)
- Large Name or Title (no date) in the center of book (\$8.25 per line)
- Large Name or Title (no date) vertical on right side of book (\$8.25)
- Studio Imprinting (for professional photographers): \$3.40 (inside front cover)

Imprinting Colors: Gold, Silver, Black, White, Clear**Gilding Along Edges:** Not available with Montage Art Album.

*Allow six weeks
for album production*

Prices are subject to change.