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[www.mcgreevyprolab.com](http://www.mcgreevyprolab.com)

## The Professional Lab

**T**he McGreevy ProLab has long been known as the “place to go” for top quality traditional lab services. As we look to the future, our customers can rest assured that we will continue to offer the very best in those traditional services, as well as making a commitment to provide the **latest and greatest in digital imaging**.

This price list includes many new services and options never before offered by McGreevy ProLab. This past year has clearly marked our biggest expansion ever. We have opened a new Broadway storefront with a large customer service area. We have also added several key pieces of digital imaging equipment and increased our personnel. You are sure to find new and better ways to get the job done with a vast array of options that only cutting edge technology and experienced staff can offer. It is certainly an exciting time to be involved in the photographic industry.

The newest addition to our lab is the **ZBE Chromira 30"** wide digital photographic printer. The Chromira digital LED printer recently won the PMA digital print “Shoot -Out” in Las Vegas beating out both the Lambda and LightJet printers as the best continuous tone photographic printer in the world. Prints made on the Chromira are absolutely breathtaking; pinpoint sharpness from corner to corner, exquisite highlight and shadow detail.

We also operate a **Fuji Frontier Pro Digital Lab System**. This digital printer has set new standards for true photographic print quality. Combining digital and photographic technologies, the Frontier makes prints from negatives, slides and digital files (4x6 to 10x15). Using Fuji’s acclaimed Crystal Archive photographic paper, all prints have an archival rating of 75 years. From standard proof printing to truly custom printing, the Frontier can do it all.

A key component of the Frontier Digital Lab is the SP2000 film scanner. This award winning scanner makes top quality scans up to 5000 ppi at very affordable prices. Scans can be ordered from full rolls at time of film processing or as individual frames.

To accompany the Frontier we have installed Fuji’s **Aladdin Digital Picture Center**. This touch screen kiosk is in our front counter area for customers to use. It will accept virtually any digital image media card and allow you to view and edit your digital files. You can select print size, cropping, and even make basic corrections for color and density. Once your order is complete it will send your job directly to the Fuji Frontier for printing.

In keeping with our long tradition of shooting slides for artists, we have now expanded that service to include **digital copy photography** and **high resolution flat bed scans**.

Our traditional lab services are still the cornerstone of the business. We process all three film types (B&W, C-41 and E6) to the highest quality standards using professional dip & dunk machines.

Our professional black and white services are by far most extensive in the region. We carry a variety of paper types which include standard Resin Coated, RCR Art (for hand coloring), and archival quality fiber. We also offer sepia toning and enlarged contacts. Special projects are always welcome. We can print antique glass negatives and make high quality copies of your old family photographs.

Thank you for taking the time to look over our price list. If you have any questions, please call. We look forward to working with you soon.

Sincerely,

Neil McGreevy

**McGreevy****PROLAB**

Exceptional Traditional &amp; Digital Photo Lab Services

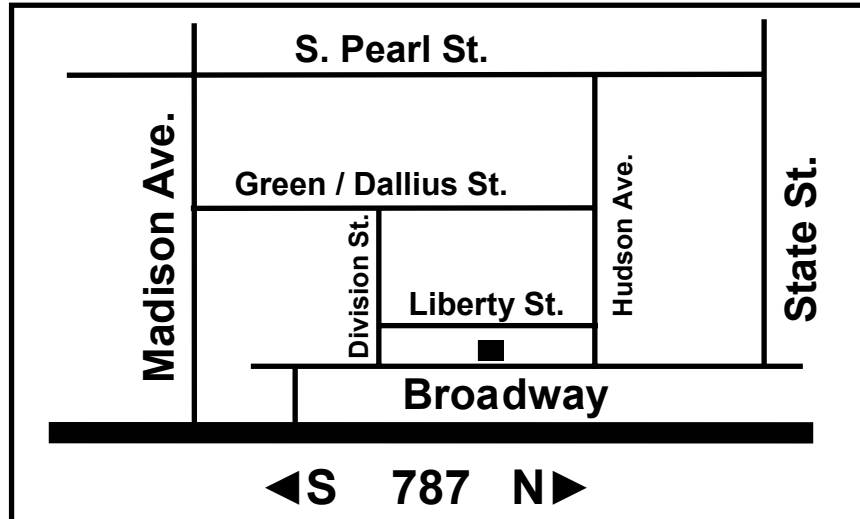
518-426-1039

**Directions:** The McGreevy ProLab is conveniently located in the heart of historic Downtown Albany. We are just off Interstate 787 and there is plenty of street parking.

### 376 Broadway, Albany, NY

**Traveling South on 787** take the Madison Avenue Exit. At the second traffic light turn right onto Green St. You will pass the Grey Hound bus terminal on the right, then take the next right onto Division St. Travel two blocks and turn left onto Broadway. We are half way down the block on the left.

**Traveling North on 787** take the Downtown exit to Broadway (North). Once on Broadway travel one block. We are on the left between Division St. and Hudson Ave.



## Terms & Policies

**Payments:** Payment in full (cash, credit card, or local check) upon receipt of your completed order. Mail orders must be paid in full before they are shipped.

**Deposits:** A 25% deposit is required on orders totaling more than \$200.

**Credit Card Accounts:** For your convenience we can keep your credit card information on file to process invoices. This is especially handy for customers who receive orders by mail or courier.

**Net 30 Accounts:** These accounts are available to State and institutional customers only if the Credit Card Account mentioned above is unfeasible. To start a net 30 account you must complete an application. Once your credit worthiness is verified and application is approved, all lab charges will be billed using a monthly statement.

**Price Changes:** Prices are subject to change without notice and should be confirmed when placing orders.

**Second Party:** When a client places an order to be charged to a second party, that client remains responsible for the cost of the order until it is paid in full by the second party.

**Shipping:** We can ship your order via US Mail, FedEx, or a local courier service. If you have an account with any of the previous mentioned, we prefer to use your account number. If not, we will pay for shipping and apply that amount to your invoice.

**Rush Service:** Available on a job by job basis, as work flow and scheduling allow.

**Copyright:** All materials reproduced by McGreevy ProLab are done so only with the understanding that you the customer has a legal right to make such a reproduction. You may be asked to complete a "copyright form"

**Limit on Liability:** McGreevy ProLab attempts to exercise great care when handling your film and originals. However, submitting any film, print, transparency, negative, digital media or artwork to McGreevy ProLab for processing, printing, or other handling constitutes an agreement by you that any item damaged or lost while in the custody of our company, subsidiary or agents, whether such damage or loss occurs from negligence or otherwise, we will replace to you only the like amount of unexposed film or processing. Except for such replacement, the processing or handling of any film, print, transparency, negative, digital media or artwork is without warranty or liability of any kind, expressed or implied. We are not responsible for any work left over 30 days past the due date.

*Prices are subject to change.*

**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039**

## Table of Contents

Online Solutions & Uploading Options	4-5
Film Processing	6
Contact Sheets & Index Prints	7
Photofinishing (full uncut rolls)	8
Full Roll Film Scans (uncut only)	9
Individual Film Scans	10
Premium Film Scans	11
Flatbed Scans	12
Restorations & Retouching	13
Prints from 35mm negatives	14
Prints from slides & medium format	15
Prints from Digital Files	16-17
Chromira Prints	18-19
Print Resolution Chart	20
Mounting & Laminating	21
Black & White Custom Prints	22
Spiral Bound Proof Albums	23
Package Prints	24
Sports Packages	24
Greeting Cards	25
Calendars & Magazine Covers	25
Promo Prints	26
Photo Business Cards	27
Slides From Digital Files	28
35mm Slide Duplication	28
Artwork / Copy Photography	29
Fine Art Prints - "Giclee"	30-31
Custom Albums - by Art Leather	32-35

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039****Online Solutions & Uploading Options**visit [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) to get started

We not only want to make it convenient for you to do business with us,  
we want to empower you as well.

From simple email attachments to full featured web based ordering solutions. With our powerful array of online technology you are sure to find some new and exciting ways to do business or simply just enjoy photography.

**OnlinePhotoCenter**

A must try for everyone. Get your online photofinishing from a lab you know and trust. Full featured, consumer friendly, online ordering with all the bells and whistles for the photo enthusiast. Upload, Share, Order and more, all from the comfort of your home. Membership is free and best of all McGreevy ProLab is doing your printing. Pick-up in-store or have your prints mail directly to your home or business.

**Film Scan Uploads**

When you process and scan **full rolls** of film at McGreevy ProLab we will upload the images **free** to your own private online account. You can immediately share these pictures with family, friends, or clients. You can download the full resolution scans directly to your home computer and even place print orders online. All this is a feature of our new OnlinePhotoCenter. It's fun, easy and extremely useful. So, next time you order Full Roll Film Scans at McGreevy ProLab ask for the "upload" instead of a CD burn.

**Digital Drop Box**

Send a handful of files directly from the "Digital Drop Box" page located on our web site. The Digital Drop Box provides a convenient method for uploading up to 10 digital files per session directly to the McGreevy ProLab. Use multiple sessions to upload more files. It's fast and easy.

**FTP Transfers**

Move large amounts of information across the web with ease. Our FTP allows you to transfer entire folders of digital files to the lab, but you must have FTP client software installed on your computer. The software is free and set-up only takes few minutes. Visit our web site for detailed instructions or give us a call and we will walk you through the process. Uploading to our FTP site is extremely convenient. If you need to send large quantities of files or just very large files, FTP is an excellent choice.

**Email Attachments**

Good for a small file. For many, a trusty email attachment is the most familiar and convenient way to move an image across the internet and we are more than happy to receive jobs via email. We recommend that you limit your attachment to 1 file per email. Most email providers will not accept attachments over 4MB.

*Send files using this email address:* [info@mcgreevyprolab.com](mailto:info@mcgreevyprolab.com)

**LabPrints Software**

A comprehensive and powerful web based ordering solution **exclusively for Pro Photographers**. Available as a free download from the McGreevy ProLab web site, LabPrints runs on both Mac and PC operating systems. By utilizing the McGreevy ProLab company access code, the software initiates a direct link to our lab. Our latest products (print sizes, package options, paper surfaces, etc.) are automatically downloaded and available to the photographer during the order creation process. (continued→)

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## Online Solutions & Uploading Options

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### LabPrints Software - Continued

Working with LabPrints is highly efficient. Photographers can load hundreds, even thousands of images into the project area where they can be rotated, resequenced, grouped, renamed, and classified. Images can be quickly compared in full screen view, and unwanted pictures can be discarded. You can crop, convert to b&w or sepia, designate print size, and view aspect ratios. When the order is complete it can be uploaded to McGreevy ProLab for printing.

In addition to the standard (free) LabPrints software there are two optional up-grade modules that put the creativity and profits back into wedding albums. The **Template Designer** and the **Album Designer**. These two very powerful production tools already exists in the LabPrints software in "demo" mode for you to try out. You can purchase them for \$150 each or both for \$275.

The **Template Designer** is quintessential software for designing creative, one-of-a-kind flush wedding album pages. Perfect for use with our custom Art Leather albums. With over 300 built-in templates you can quickly and easliy create beautiful multi image composites, drop shadows, custom borders, tints, screens, vignettes, and the list goes on.

The **Album Designer** allows you to take the flush pages you created with the Template Designer and assemble them into a final album layout. You can also design a wedding album from scratch using the window mats from most major album company manufacturers. Once all the design work is complete the final album can be viewed on-screen for approval by your customer. You can print a thumbnail mock-up, including file names, album style, and the actual mat sizes needed. Your print order with exact cropping and formatting is ready to send to McGreevy ProLab.

Visit our web site for more info and to download LabPrints. Visit our Lab for a personal demonstration.

## Event Hosting - Online

### Generate Greater Exposure and Increase Your Print Sales

Online photo events are a great way to display and sell photographs over the internet. This high tech e-commerce tool allows you to organize and upload images to a your very own secured web site. This web site can be accessed either directly or as a link from your own web site. A plethora of administrate tools are at your disposal allowing you to set up multiple events, choose print sizes, pricing, passwords, watermarks, payment and shipping options. You can even brand the site with your own logo and information.

Visitors to your site enjoy a professional online experience, complete with a shopping cart, credit card payment window, and email confirmation.

Online orders received from events get downloaded directly to McGreevy ProLab for fulfillment. We collect the credit card payments, make the prints, and even mail the order directly to your customer.

### We offer two types of Event Hosting:

**Pro / Events** - Exclusively for Professional Photographers. You upload the images and manage your events. Full featured, unlimited access, with total flexibility and control.

**One-Time / Events** - McGreevy ProLab uploads the images and launches the entire event for you. Intended for a single or the occasional event. Perfect for fundraisers.

Visit our web site for more info and pricing. Visit our Lab for a personal demonstration.

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## Film Processing

We process all three film types (C-41, B&W, E-6) using Tru Trak hanger transport machines. These dip and dunk systems ensure clean and consistent results, with time, temperature, agitation and replenishment all accurately controlled. With our commitment to the highest standards of quality, control strips are run first thing in the morning and densitometrically measured for accurate color balance, correct film speed, clean whites (D-min), and rich blacks (D-max). By delicately adjusting the chemistry pH, specific gravity, time, and temperature, we are able to keep the control limits within very strict parameters. The result is accurate, consistent film processing time and time again.

Film Format	C-41	B&W	E-6 sleeved	E-6 mounted
35mm - 24 exp.	6.00	6.00	6.75	7.25
35mm - 36 exp.	6.00	6.00	8.50	9.25
120	6.00	6.00	7.25	
220	10.00	10.00	11.50	
4x5	2.65	2.65	2.65	
5x7	4.75	4.75	4.75	
8x10	6.50	6.50	6.50	

### • 50% Discount

on all film processing when ordered with Photofinishing or Full Roll Film Scans. This includes E-6.

- Push/Pull \$1.50 per roll or sheet
- Clip Tests - \$5.50
- Cross Processing w/push: add 100%
- Archival sleeves and pages
- Option: "Date & Number", "Number Only" or blank 35mm slide mounts.

**Slide Mount Imprinting:** Up to 4 lines of text and 21 characters per line.

\$1.50 (24exp)

\$2.25 (36exp)

We can create a file to store your personalized imprinting data, which can be used on future orders.

### C-41 & B&W

#### TURN-AROUND

**Process only: 24 hr. or in by 9:30 out by 4:00.**

**Process with index print, or scans: 24 hr.**

6hr. Rush +50%

4hr. Rush +100%

2hr. Rush +150%

### E-6: 4 hr.

Film dropped off by 3:00pm will be ready at 8:30am the next working day.

2 hr. Rush + 100%

Turn-around times for process w/proof printing vary by film type and format - see "Photofinishing".

Once the film is processed there are a variety of options to choose from; **contact sheets, index prints, proof prints, scanning, and CD burn.** We can **upload images to your online account**, even **e-mail** or **FTP** selected images that you or your client may need right away. Find a complete description of these services throughout the price list.

**Attention E-6 Shooters** - You can now enjoy proofing options that were once relegated only to the world of negative films. The Fuji Frontier excels with slide and medium format transparency films. Index prints, proof prints, conversion to B&W, scans, and burn to CD are not only possible, they are phenomenal. Gone are the days of shooting both color negative and transparency on the same job. To get the best full roll proofing prices the film must be un-cut/un-mounted, so when in doubt specify "DO NOT CUT". We can always send the 35mm slide film back for mounting after any printing/scanning work is done.

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## Contact Sheets

Contact sheets are a very efficient way to view a roll of film. This traditional printing method shows all the images neatly on one page and provides a good record of exposure accuracy. B&W and C-41 films are sleeved in archival pages and then exposed in direct contact with the photo paper. E6 film contacts are made by first sleeving the film in an archival page, flatbed scanning the entire page and then printing. Because of this, 35mm slide film can not be mounted after the contact sheet is made.

	<b>B&amp;W</b> 8.5x11	<b>C-41</b> 8.5x11	<b>E6</b> 8x10
At time of film processing	6.00	6.00	12.75
<u>Not</u> at time of film processing	9.00	9.00	12.75

- Glossy paper only

**Turn-around: 48 hrs***24hr. Rush +50%**6hr. Rush +100%**Turn-around times**include film processing*

**Available from:** 35mm through 8x10 film formats.

## Index Prints

Index prints are similar to contact sheets in that they conveniently show all the images one page. The big difference is that they are made digitally and this opens up a variety of new possibilities. Images on an index print are often called "thumb-nails" One nice feature of ordering index prints along with photofinishing is that each image on the index print has the same density and color correction that was used to print the roll. Index prints are also perfect for digital camera files. By pre-editing scanned images or digital camera files you can submit index print orders that are specifically tailored to your needs; make a "best of" page, as it were. Index prints will even show your customized file name below each image

**Standard index prints hold 36 images, but you can also choose pages that hold 6, 12, or 24 larger images.**

4x6	1.00
8x10	3.00
10x15	5.50

**Turn-around: 24 hr.***6hr. Rush + 50%**4hr. Rush +100%**2hr. Rush +150%*

**Available From:** \*All 35mm and medium format film types (color negative, B&W negative, and slides)  
Digital camera files or scanned images.

**\* Film must first be scanned in order to make index prints; scanning is not included in the cost of the index print, unless you are also ordering photofinishing prints from full uncut rolls.**

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## Photofinishing (full uncut rolls)

The Frontier Digital Lab has really added a new dimension to Photofinishing. Many of the features listed below were never possible before. But a fancy digital printer alone does not automatically make good prints, it takes skilled technicians, a good eye for color, and a commitment to provide top quality product. Here at McGreevy ProLab our Photofinishing service is designed to meet the needs and expectations of the professional photographer. We never operate our printers in automatic mode. Instead every frame is evaluated for proper color balance and density. The film is cut by hand and sleeved in professional PrintFile® pages. Prints from 35mm negative film include a 4x6 index print.

	35mm Negative Color or B&W		35mm Slide		120 Negative/Trans Color or B&W		* Medium Format Proof Printing Sizes
	4x6	5x7	4x6	5x7	4x6*	5x7	
1'st	.34 ea.	.95 ea.	.68 ea.	1.70 ea.	.80 ea.	2.00 ea.	6x4.5 film = 4x6 print 6x7 film = 4x5 print 6x6 film = 5x5 print 6x9 film = 4x6 print
Addl.	.17 ea.	.48 ea.	.34 ea.	.85 ea.	.60 ea.	1.50 ea.	

35mm color negative prints are automatically back imprinted with the proper negative numbers, but prints from slides and B&W film are not. We can hand number proof prints from these film types for an extra \$2.00 per roll. Medium format prints are hand numbered at no extra charge.

## Processing & Prints Combined

(Print prices from above calculated as full rolls with 50% film processing discount)

Film Format	35mm Negative Color or B&W		Slide		120 Negative Color or B&W		120 Trans	
	4x6	5x7	4x6	5x7	4x6*	5x7	4x6*	5x7
12exp (35mm)	6.58	13.90	11.29	23.53				
24exp (35mm)	10.66	25.30	19.45	43.93				
36 exp (35mm)	14.74	36.70	28.61	65.33				
8 exp (6x9)					8.90	18.50	9.53	19.13
10 exp (6x7)					10.50	22.50	11.13	23.13
12 exp (6x6)					12.10	26.50	12.73	27.13
15 exp (4.5x6)					14.50	32.50	15.13	33.13

### Turn-Around:

*Includes Film Processing*

### 35mm Color and B&W: 24hr.

6hr. Rush +50%

2-4hr. Rush +100%

### Medium Format & Slides: 48hr.

24 hr. Rush +50%

6hr. Rush +100%

2-4hr. Rush +150%

### Options & Extras

- Glossy or matte
- Borderless or White Borders (no extra charge)
- Custom Back Printing (35 Characters) - \$1.00 per roll
- Convert to B&W or Sepia - \$1.00 per roll
- Hand numbering back of prints with roll # - \$2.00 per roll
- CD Burn - See "Full Roll Film Scan"
- Add enlarged index prints to order - See "Index Prints"
- Add 60% for "entire roll reprints" from cut film.

*Prices are subject to change.*

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039****Full Roll Film Scans (uncut only)**

This service offers an inexpensive way to get great scans burned to CD at time of film processing. These are the same top quality scans offered in our "Individual Film Scans" service. We use the Fuji Frontier SP2000 film scanner and correct each negative / trans individually before it is scanned. Scans are saved as high quality JPEG or Tiff files and burned to CD or uploaded to the web no additional charge.

**Available From:**

- 35mm film
- Medium format film  
(6x4.5, 6x6, 6x7, 6x9)
- Color or B&W
- Negatives or Slides / Transparencies

**Options & Extras:**

- CD Burn (media included) - No Charge
- Upload to Online account - No Charge
- Files saved as RGB Jpeg or Tiff
- Additional CD - \$5.00 ea.
- 8x10 index print - \$3.00 ea.
- 10x15 Index print - \$5.50 ea.
- From full rolls of cut film - add 50%

**From uncut full rolls - at time of processing**  
**Price includes CD Burn or Upload to Online Account.**  
**Price does not include film processing.**

Resolution	35mm neg.	Slide	120
Low (4x6) - 6Mb	.27 ea.	.61 ea.	.73 ea.
Medium (5x7) - 9Mb	.46 ea.	.92 ea.	1.09 ea.
Med.-High (8x12) - 24Mb	.81 ea.	1.37 ea.	1.64 ea.
High (10x15) - 38Mb	1.62 ea.	2.06 ea.	2.45 ea.

For cut film - see "Individual Film Scans"

**Turn-around:**

Low Res Scans - same turn-around as proof prints (no time added).

All other Resolutions - Add 24hr. to proof print order. Or, for "scan only" use same turn-around as proof prints.

**From uncut full rolls - at time of processing (prices from above calculated as full rolls)**

	35mm Negative			Slide		120 Negative/Trans		
	12 exp.	24 exp.	36 exp.	24 exp.	36 exp.	10 exp.	12 exp.	15 exp.
Low (4x6)	3.24	6.48	9.72	14.64	21.96	7.30	8.76	10.95
Medium (5x7)	5.52	11.04	16.56	22.08	33.12	10.90	13.08	16.35
Med.-High (8x12)	9.72	19.44	29.16	32.88	49.32	16.40	19.68	24.60
High (10x15)	19.44	38.88	58.32	49.44	74.16	24.50	29.40	36.75

- See Chart in "Individual Film Scans" for exact Mb sizes of scans from each film format.

**Film Scan Uploads**

When you process and scan **full rolls** of film at McGreevy ProLab we will upload the images **free** to your own private online account. You can immediately share these pictures with family, friends, or clients. You can download the full resolution scans directly to your home computer and even place print orders online. All this is a feature of our new OnlinePhotoCenter. It's fun, easy and extremely useful. So, next time you order Full Roll Film Scans at McGreevy ProLab ask for the "upload" instead of a CD burn.

Prices are subject to change.

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## Individual Film Scans

The Fuji SP2000 film scanner is nothing short of amazing. Don't let the inexpensive prices fool you, these scans are absolutely top quality. Even the best home film scanners (Nikon, Agfa, U-Max, Epson, etc.) do not hold a candle to the Fuji SP2000 in regard to true optical resolution, dynamic range, and color depth. The only way to get better film scans is with a drum scanner. The key to top quality scanning is in the "preview" step before the actual scan is made, here we adjust color, density and contrast to achieve optimal results. For an additional fee we can "clean-up" the scan to eliminate dust specs at actual pixel size magnification, re-name images with your designated titles, reformat image to a specific size/crop or color profile, burn to CD, send via email, or archive in-house for future use. When ordering, remember you can always downsize a scan that is too large, but if a scan is too small the image quality will be compromised.

### Available From:

- 35mm film
- Medium format film  
(6x4.5, 6x6, 6x7, 6x9)
- Color or B&W
- Negatives or Slides / Transparencies
- For flat art or oversize film scans see "Flatbed Scans".
- For restorative work see "Digital Restorations & Retouching".

### Options & Extras:

- Files saved as RGB JPEG or Tiff
- Convert to another profile - \$1.50 per image
- CD Burn (includes media) - \$5.00
- Upload to Online account - \$5.00 per 50mb
- E-mail - \$5.00 (up to 3 images - \$2.00 ea. addl.)
- Clean-up (see prices below)
- Rename files - \$1.00 per image
- Cropping or Sizing - \$1.50 per image

**From cut film (mix and match) - Not at time of processing  
Price does not include CD burn**

Resolution	35mm neg.	Slide / 120	Clean-up
Low (4x6)	.75	1.50	2.00
Medium (5x7)	1.50	2.25	3.00
Med.-High (8x12)	2.25	3.25	4.00
High (10x15)	4.00	5.50	5.00

**Turn-around: 24 hrs.**

*6hr. Rush +50%*  
*4hr. Rush +100%*  
*2hr. Rush +150%*

For uncut full rolls - see "Frontier - Full Roll Film Scans"

### Actual Scan Sizes From Each Film Format

Film Format	LOW		MEDIUM		MEDIUM-HIGH		HIGH	
	File size Mb	Print size @ 300 ppi	File size Mb	Print size @ 300 ppi	File size Mb	Print size @ 300 ppi	File size Mb	Print size @ 300 ppi
<b>35mm, 6x4.5, 6x9</b>	6.2 Mb	4x6	9.6 Mb	5x7.5	24.7 Mb	8x12	38.6 Mb	10x15
<b>6x6</b>	6.4 Mb	5x5	9.7 Mb	6x6	16.5 Mb	8x8	25.7 Mb	10x10
<b>6x7</b>	5.1 Mb	4x5	10.8 Mb	6x7	20.6 Mb	8x10	30.9 Mb	10x12

*Prices are subject to change.*

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## Premium Film Scans

This is the pinnacle of high performance scanning. If you are making enlargements over 16x20 our high resolution Premium Film Scans are a must. Premium Scans are also essential for those who need the very best quality scans for Fine Art Prints and for archiving for valuable museum and historical negative collections.

**State of the art equipment:** For our Premium Film Scans we use the Creo iQsmart3 scanner. This top-of-the-line professional scanner has an optical resolution of up to 5,500 ppi and uses Exclusive XY Stitch technology which ensures pin-point sharpness from edge to edge. Creo's patented OXYGEN software is without question the best scanning software we have ever used. It provides excellent control during pre-scan analyses and offers astounding results with all three film types.

All of our Premium Film Scans undergo a **four step quality control process** to obtain optimal results.

**(Step 1) Fluid mounting** - With "fluid mounting" the film is actually encased in liquid between the glass bed of the scanner and clear acetate. This fluid-seal improves clarity and color, helps hide scratches and imperfections in the film, eliminates Newton Rings and also blends the film grain to make a smoother image.

**(Step 2) Pre-scan Analyses** - Before the scan is made, the pre-scanned image is analyzed for its full density range. Upper and lower limits are established; white point, black point, and spectral highlights are all accurately pinpointed. Color balance is adjusted based in these same regions as well as an identifiable mid-tone is set. The goal in this pre-scan analysis is to allow the scanner is to extract as much information as possible from the original.

**(Step 3) Post production** - After the scan is complete, we continue with additional color and density refinements. We modify the histogram, make curve adjustments, and correct hue/saturation. The entire image is fine tuned to look its best and closely match existing originals.

**(Step 4) Cleaning** - High resolution scans capture everything down to the smallest detail. This includes even the tiniest dust specks. We magnify the final image at actual pixel size and methodically clone out these imperfections to ensure an absolutely clean image no matter what size you are enlarging it to. This cleaning procedure does not include retouching damaged or extremely dirty originals.

### 35mm Special !!!

35mm film scanned full frame.  
5000 ppi / 100 Mb, density & color balanced,  
cleaned at actual pixel size.

**Only \$39.00**

#### Available From:

- 35mm through 8x10 film
- Color or B&W
- Negatives or Slides / Transparencies

#### Options & Extras:

- RGB, CMYK or Grayscale
- Grayscale scans are charges as the full size RGB before they are converted to grayscale.
- 8x10 Originals - add \$15.00
- CD Burn (includes media) - \$5.00
- DVD Burn (includes media) - \$15.00
- FTP - \$5.00

Scan Size	Scan & Clean	No Cleaning
50 Mb	39.00	33.15
75 Mb	44.00	37.40
100 Mb	49.00	41.65
150 Mb	54.00	45.90
200 Mb	59.00	50.15
250 Mb	69.00	58.65
300 Mb	79.00	67.15
350 Mb	99.00	84.15
Over 350 Mb	.35 per Mb	-15%

**Turn-around:** 48 hrs.

24hr. Rush + 50%  
4-6hr. Rush +100%  
2-4hr. Rush +150%

- See "Print Resolution Chart" for scan size needed.

Prices are subject to change.

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## Flat Bed Scans

These high quality flatbed scans are available from both reflective art and oversize film. With true 48 bit color, capable of 4800 dpi x 2400 dpi of optical resolution; these scans will capture fine detail and deliver rich smooth tonal values. Basic clean-up is included on all scans (this provides for dust spotting, but not "restorative" work). Our color correction goal is for pleasing color, not necessarily matching specific colors of the original. Film scans in this category are not fluid mounted. The most common application of this service is scan-to-print, thus our standard scan resolution is 300 ppi. which accommodates our photographic printers; but depending your final use and output device you may require a different resolution (see the chart below). Remember you can always downsize a scan that is too large, but if a scan is too small the image quality will be compromised. Resolution and output size will determine the final file size needed.

**Available From:**

- Flat artwork up to 12x18
- Film up to 12x18 (add 35%)
  - transparencies
  - b&w and color negatives
  - x-rays
  - ortho film
  - lantern slides
  - glass negatives

**Options & Extras:**

- Files saved as JPEG or Tiff
- Srgb is the standard profile
- Convert to another profile - \$1.50 per image
- Cropping or Sizing - \$1.50 per image
- Rename files - \$1.00 per image
- CD Burn (includes media) - \$5.00
- Upload to Online account - \$5.00 per 50mb
- For standard 35mm or medium format film scans see "Individual Film Scans" .
- For restorative work see "Digital Restorations & Retouching".

File Size	Original up to 8.5x11	Original up to 12x18	Print Size
Up to 10 Mb	7.50	10.00	thumb-nail to 5x7
Up to 25 Mb	12.50	15.50	8x10 to 8x12
Up to 50 Mb	17.50	22.00	11x14 to 16x24
Up to 100 Mb	25.00	31.25	20x24 to 24x36
Up to 250 Mb	37.50	47.50	30x40 to 30x50
Over 250 Mb	.15 per Mb	.19 per Mb	

- **Add 35% for film originals**

**Turn-around:***Scans only - 48 hrs.**24hr. Rush + 50%**4-6hr. Rush +100%**2-4hr. Rush +150%**w/print order - 24 hrs**added to print turn-around**4-6hr. Rush +50%**2-4hr. Rush +100%***Resolutions for various output**

Monitor / Web	72 ppi
Newspaper	170 dpi
Magazine	266 dpi
Frontier	300 ppi
Chromira	200 ppi

**dpi** (dots per inch) & **ppi** (pixels per inch) - dpi & ppi are often used interchangeably. They are photo industry standards. Continuous tone printers like the Fuji Frontier use ppi, that is to suggest actual pixels of light are being exposed onto the photographic paper. Dpi is common ink printing terminology, as the ink is being applied to the paper as tiny dots. Nevertheless the two terms are interchangeable in regard to scanning and photo editing software. Another thing to remember is that newspapers and other mechanical printing presses often use **lpi** (lines per inch) to describe their output resolution. Rule of thumb is to scan at a dpi/ppi that doubles the lpi. (IE: newspaper is 85 lpi, scan at 170dpi, magazine is 133 lpi, scan at 266 dpi).

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## Restorations

Restoration is a process of repairing and rebuilding old or damaged photographs or negatives. Your original is first scanned or digitally photographed causing it no harm, and then the image is digitally restored. The completed image file can then be used to make archival quality photographic prints. **With each restoration we include a CD burn** which the customer should retain for safe keeping and future print orders. Each restoration job is unique and the price to restore the image is determined by on the condition of the original and the objectives of the customer. After looking at your original we can provide you with an estimate of the "photo restoration time" needed and then you can choose from one of the cost saving packages offered below.

All Restoration Packages Include:	Photo Restoration Time				
	1/2 hr.	3/4 hr.	1 hr.	1.5 hr.	2 hr.
<ul style="list-style-type: none"> <li>• One scan or digital capture of your original</li> <li>• Photo restoration time</li> <li>• 5x7 or 8x10 approval print (glossy or matte)</li> <li>• CD Burn of completed image</li> </ul>	\$45	\$60	\$75	\$105	\$135

To order additional prints see "Frontier Prints From Digital Files"

## Retouching

Retouching is available from color or B&W negatives, transparencies, digital camera files and scanned photographs. Sometimes small imperfections detract from that otherwise perfect photograph. Our retouching artists can remove those flaws without a trace of the original problem. Because each circumstance is different we have put together a list of "Standard Retouching Items" where you can choose one or more of the appropriate retouching solutions. More complex retouching requirements will be billed by the hour. **Prices below do not include scanning, but every retouching order does include a CD burn** which the customer should retain for safe keeping and future print orders. (Turn-around: 48hr.)

Standard Retouching Items: (pick from the list below)	One Head
<ul style="list-style-type: none"> <li>• Smooth out minor facial lines</li> <li>• remove minor skin blemishes or small scars</li> <li>• remove minor circles under eyes</li> <li>• Brighten eyes</li> <li>• Remove eyeglass glare (obstructs less than 50% of the eye)</li> <li>• Remove eyeglass shadows</li> <li>• Stray hairs removed</li> <li>• Whiten teeth</li> <li>• Remove/tone down shine</li> <li>• Remove small object</li> <li>• Extreme color correction</li> <li>• Sharpen out-of-focus image</li> </ul>	<p>\$6.00 pick one item</p> <p>\$10.00 pick two items</p> <p>\$13.00 pick three items</p> <p>\$4.00 each additional item</p>
<ul style="list-style-type: none"> <li>• Red-eye removal</li> </ul>	\$2.50 per head

Special Retouching: By quote \$60.00 hr. (billed in five minute increments) \$15.00 minimum.
<p>Includes, but not limited to:</p> <ul style="list-style-type: none"> <li>• Heavy blemishes or scars</li> <li>• Heavy facial lines</li> <li>• Heavy eyeglass glare (obstructs more than 50% of the eye)</li> <li>• Braces removal</li> <li>• Removal of complex object</li> <li>• Removal of person</li> <li>• Insertion of object or person</li> <li>• Combine two images</li> <li>• Removal of dust and scratches</li> <li>• Repair damage</li> </ul>

Prices are subject to change.

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## Quality Frontier Prints - 35mm Negatives

Quality Frontier prints are very similar to the service we used to call "Machine Printing", but now in addition to color negative film it also includes prints from B&W negatives as well. These are high quality prints made on Fuji Crystal Archive paper. Color balance and density are precisely controlled. Prints are available borderless or with a 1/4" white border at no additional charge. Cropping is available for an extra \$1.50 per image, but the crop must be proportional to the print size chosen. This service does not allow for special sizing, special borders, precise color match, burning, dodging or any kind of image manipulation. See the "Premium" service below for more options.

	1'st	2+	5+	10+	25+	50+	100+	250+
4x6	.95	.75	.65	.55	.42	.33	.27	.22
5x7	3.85	3.10	2.31	1.73	1.16	.98	.84	.71
6x9	5.00	4.00	3.00	2.25	1.65	1.32	1.05	.84
8x10	6.95	5.56	4.17	3.13	1.92	1.54	1.23	.98
8x12	7.95	6.36	4.77	3.58	2.40	1.92	1.54	1.23
10x13	11.95	9.56	7.17	5.38	3.93	3.14	2.52	2.01
10x15	13.95	11.16	8.37	6.28	4.76	3.81	3.05	2.44
Wallets (8)	6.95	5.56	4.17	3.13	1.92	1.54	1.23	.98

**Available From:**

- Color 35mm negatives
- B&W 35mm negatives

**Options:**

- Glossy or Matte
- Borderless or 1/4" white border
- Cropping - Add \$1.50 per image (must be proportional to print size)
- Convert color to b&w or sepia - \$1.00 ea.
- Convert b&w to sepia - \$1.00 ea.
- Repair scratches, red-eye, sharpen, etc. see "Digital Retouching"

**Scan Purchase** - If you would like to purchase the files used to make your prints you must pay for the scan (see "Individual Film Scans") and a CD burn.

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%  
2-4hr. Rush +150%

## Premium Frontier Prints - 35mm Negatives

Premium Frontier prints are our finest custom printing. In fact, digital imaging now allows us far greater control than was ever possible with hand enlarged custom prints. We start by making a high quality film scan on the SP2000 and then exporting it to one of our computer imaging stations. Using the latest imaging software we "clean-up" the scan to eliminate all dust specs at actual pixel size. From here the image is corrected for accurate color, density, contrast, and saturation. Burning, dodging and localized adjustments are performed to achieve the best image quality. We set up special sizing, cropping and custom borders according to your exact instructions. Once the image looks just right we import it back to the Frontier for printing on Fuji Crystal Archive paper. Best of all, subsequent prints now get charged as "Quality" prints because all the hard work is done. Premium prints 5x7 and larger include a CD burn free of charge, so you can retain a copy for safe-keeping and future orders. We also offer free in-house archiving. It really is a tremendous value.

	4x6	5x7	6x9	8x10	8x12	10x13	10x15
1'st	5.75	11.00	12.50	16.00	17.50	23.00	25.00
Addl.	Use quantity pricing from "Quality Frontier Prints" section above						

Premium prints 5x7 and larger include a CD burn of the final image.

**Turn-around: 72hrs.**      48hr. Rush +50%,    24 hr. Rush +100%,    6-8hr. Rush +150%

Prices are subject to change.

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## Quality Frontier Prints - Slides & Medium Format

Quality Frontier prints are very similar to the service we used to call "Machine Printing", but now it is also available for slide film and has expanded options for medium format films. These are high quality prints made on Fuji Crystal Archive paper. Color balance and density are precisely controlled. Prints are available borderless or with a 1/4" white border at no additional charge. Cropping is available for an extra \$1.50 per image, but the crop must be proportional to the print size chosen. This service does not allow for special sizing, special borders, precise color match, burning, dodging or any kind of image manipulation. See the "Premium" service below for more options.

	1'st	2+	5+	10+	25+	50+	100+	250+
4x5	1.95	1.56	1.17	.75	.42	.33	.27	.22
4x6	1.95	1.56	1.17	.75	.42	.33	.27	.22
5x5	2.25	1.80	1.35	1.00	.65	.52	.42	.33
5x7	5.50	4.40	3.30	1.73	1.16	.98	.84	.71
6x9	6.50	5.20	3.90	2.25	1.65	1.32	1.05	.84
8x10	9.95	7.96	5.97	3.13	1.92	1.54	1.23	.98
8x12	10.95	8.76	6.57	3.58	2.40	1.92	1.54	1.23
10x10	12.95	10.36	7.77	5.20	3.33	2.66	2.13	1.70
10x13	14.95	11.96	8.97	5.38	3.93	3.14	2.52	2.01
10x15	16.95	13.56	10.17	6.28	4.76	3.81	3.05	2.44
Wallets (8)	9.95	7.96	5.97	3.13	1.92	1.54	1.23	.98

**Available From:**

- 35mm slides
- 120 negatives and Trans.
- Color or B&W

**Options:**

- Glossy or Matte
- Borderless or 1/4" white border
- Cropping - Add \$1.50 per image (must be proportional to print size)
- Convert color to b&w or sepia - \$1.00 ea.
- Convert b&w to sepia - \$1.00 ea.

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%  
2-4hr. Rush +150%

**Scan Purchase** - If you would like to purchase the files used to make your prints you must pay for the scan (see "Individual Film Scans") and a CD burn.

## Premium Frontier Prints - Slides & Medium Format

Premium Frontier prints are our finest custom printing. In fact, digital imaging now allows us far greater control than was ever possible with hand enlarged custom prints. We start by making a high quality film scan on the SP2000 and then exporting it to one of our computer imaging stations. Using the latest imaging software we "clean-up" the scan to eliminate all dust specs at actual pixel size. From here the image is corrected for accurate color, density, contrast, and saturation. Burning, dodging and localized adjustments are performed to achieve the best image quality. We set up special sizing, cropping and custom borders according to your exact instructions. Once the image looks just right we import it back to the Frontier for printing on Fuji Crystal Archive paper. Best of all, subsequent prints now get charged as "Quality" prints because all the hard work is done. Premium prints 5x7 and larger include a CD burn free of charge, so you can retain a copy for safe-keeping and future orders. We also offer free in-house archiving. It really is a tremendous value.

	4x5	4x6	5x5	5x7	6x9	8x10	8x12	10x10	10x13	10x15
1'st	7.25	7.25	7.25	12.50	14.00	17.50	19.00	23.00	25.00	27.00
Addl.	Use quantity pricing from "Quality Frontier Prints" section above									

Premium prints 5x7 and larger include a CD burn of the final image.

**Turn-around: 72hrs.** 48hr. Rush +50%, 24 hr. Rush +100%, 6-8hr. Rush +150%

Prices are subject to change.

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## Frontier Prints from Digital Files

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These are high quality continuous tone photographic prints made on Fuji Crystal Archive paper (75yr. archival rating). At 300 ppi (pixels per inch) this is the highest quality continuous tone photographic printing available. We can make prints from your digital camera files, scans, Photoshop files, graphic designs, basically any image created by or scanned into your computer can be imaged on the Frontier as long as it is converted to RGB color. **Available in glossy or matte surface.**

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### Three levels of Frontier printing from Digital Files:

**Print Ready** - Exercise total creative control and save money. This service is designed for those who have a working knowledge of Photoshop and want to prepare their own files. If you operate in a accurately color calibrated environment you can expect amazingly predictable results. With this service we offer no cropping, image manipulation or color correction. **"Print Ready" image files should be ready to run without preview.**

#### Frontier "Print Ready" Criteria

Files must be flattened, uncompressed, RGB - JPEG or Tiff.

Files should be embedded with Srgb or converted to our Frontier printer output profile.

Files must be 8 bits color per channel.

All files are printed "full image"

Images do not have to be specifically sized, but should be proportional to the print size ordered.

Images not proportional to the print size ordered will have borders on two sides.

If you include custom borders, the file must sized in inches to one of our standard Frontier sizes.

Standard 1/4" borders are an option, the frontier can add these on the fly.

Files will be printed "as is" as provided by the customer.

Our Frontier printer output profiles are available via e-mail.

**Quality** - The majority of our customers use this category. All aspects of file management as described above in "Print Ready" are attended to by our technicians. "Quality" Frontier prints are very similar to the service we used to call "Machine Printing". These are high quality prints made on Fuji Crystal Archive paper. All images are corrected for proper color balance and density. Prints are available borderless or with a 1/4" white border. Cropping is available for an extra \$1.50 per image, but the crop must be proportional to the print size chosen. This service does not allow for special sizing, special borders, precise color match, burning, dodging or any kind of special image manipulation. See the "Premium" Service below for more options.

Borderless or 1/4" white border

Cropping - Add \$1.50 per image (must be proportional to print size)

Convert color to b&w or sepia - \$1.00 ea.

CD Burn of corrected files - \$5.00

Remove red-eye, smooth skin blemishes, sharpen, etc. see "Digital Retouching"

**Premium** - This is our absolute finest custom printing. Your digital images are corrected for accurate color, density, contrast, and saturation. Burning, dodging and localized adjustments are performed to achieve the best image quality. Special sizing, cropping, and borders are all done to your exact specifications. "Premium" prints 5x7 and larger include a CD burn free of charge, so you can retain a copy for safekeeping and future orders. Once an image file has been printed "Premium", all subsequent prints or quantities from the corrected file can get charged at the lower "Print Ready" price.

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*Prices are subject to change.*

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**Frontier Prints from Digital Files**

We offer three levels of Frontier Prints from Digital Files ("Quality", "Premium" & "Print Ready"). For a complete description of each, see the previous page.

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%  
2-4hr. Rush +150%

	Quality 1'st	Premium 1'st	Print Ready 1'st		2+	10+	25+	50+	100+	250+
4x6	.39	3.00	.25		.25	.25	.25	.25	.25	.25
5x5										
5x7	2.45	6.50	1.59		1.59	1.27	1.02	.81	.65	.65
6x9	3.95	8.00	2.57		2.57	2.06	1.65	1.32	1.05	.84
8x10	4.60	9.75	2.99		2.99	2.40	1.92	1.54	1.23	.98
8x12	5.50	11.25	3.58		3.58	2.86	2.29	1.83	1.47	1.17
10x10										
10x13	9.45	14.00	6.14		6.14	4.91	3.93	3.14	2.52	2.01
10x15	11.45	16.00	7.44		7.44	5.95	4.76	3.81	3.05	2.44
Wallets (8)	4.60	9.75	2.99		2.99	2.40	1.92	1.54	1.23	.98

**Entire Disk - "Same instructions" Discount**

Files on Disk	Quality				Print Ready			
	25+	50+	100+	250+	25+	50+	100+	250+
4x6	.39	.39	.39	.39	.25	.25	.25	.25
5x5								
5x7	1.59	1.43	1.29	1.16	1.27	1.08	.92	.78
6x9	2.57	2.31	2.08	1.87	2.06	1.75	1.49	1.27
8x10	2.99	2.70	2.43	2.19	2.40	2.04	1.73	1.47
8x12	3.58	3.22	2.90	2.61	2.86	2.43	2.07	1.75
10x10								
10x13	6.14	5.52	4.97	4.48	4.91	4.17	3.55	3.02
10x15	7.44	6.70	6.03	5.42	5.95	5.06	4.30	3.65

To qualify for this discounted service all files on the disk(s) must have the same printing instructions. Print size, quantity, and paper surface must be consistent. We will accept files of different printing instructions organized in separate folders on the same disk, but each folder must be clearly labeled and each folder will be considered a separate disk for billing purposes.

**4x6 Prints**  
**Turn-around: 24hr.**

6hr. Rush +50%  
4hr. Rush +100%  
2hr. Rush +150%

**All Other Print Sizes**  
**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%  
2-4hr. Rush +150%

Large orders of "Quality" prints may require additional time.

Prices are subject to change.

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## Chromira Prints

### ZBE Chromira Digital Printer

The Chromira digital LED printer recently won the 2005 DIMA "Digital Printer Shoot-Out" beating out both the Lambda and LightJet printers as the best continuous tone photographic printer in the world. Prints made on the Chromira are absolutely breathtaking; pinpoint sharpness from corner to corner, exquisite highlight and shadow detail, deep blacks, and superbly accurate color balance.

The Chromira is essentially a hybrid process which combines digital imaging with a time tested traditional medium. Using red, green and blue light emitting diodes (LED's) the Chromira exposes traditional photographic paper at 300 ppi with a 24 bit color depth. ZBE's proprietary Resolution Enhancement Technology further improves each pixel for a visual resolution of 425 ppi. This advanced feature does away with the lower color fringing created by many printers, making images look more natural. Once exposed, the photographic paper (Fuji Crystal Archive w/ 75yr. archival rating) is processed using standard RA-4 color chemistry. Chromira prints have the look and feel of a traditional enlarger print, with the flexibility, control and consistency offered by digital. It truly is the best of both worlds.

The quality of the final print is greatly effected by the source and preparation of the digital file. Many factors come into play, especially when printing large. File type, size, resolution, profiling, and color management are just the beginning. Our skilled technicians are well versed in all aspects of file management and will work hard to ensure your image prints to the very best of it's potential. If your original is film or flat art, high quality scanning is essential. We have a full line of professional scanning equipment and can advise you the best method to suit your needs. The price of scanning is not included in the print price.

**We offer two levels of Chromira printing ("Custom" & "Print Ready").  
For a complete description of each, see the following page.**

	Custom 1'st	Print Ready 1'st		2+	5+	10+
8x10	12.00	9.00		9.00	6.75	5.06
11x14	16.00	12.00		12.00	12.08	8.46
12x18	21.50	16.13		16.13	12.10	9.08
16x20	30.50	22.88		22.88	7.73	5.79
16x24	34.75	26.06		26.06	19.55	14.66
20x24	41.50	31.13		31.13	23.35	17.51
20x30	49.25	36.94		36.94	27.70	20.77
24x30	56.25	42.19		42.19	31.64	23.73
24x36	63.75	47.81		47.81	35.86	26.89
30x30	66.50	49.88		49.88	37.41	28.05
30x40	83.25	62.44		62.44	46.83	35.12
30x45	93.75	70.31		70.31	52.73	39.55
30x50	104.25	78.19		78.19	58.64	43.98

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%  
2-4hr. Rush +150%

**Options:**

- Glossy or Matte
- Color, B&W or Sepia
- CD burn = \$5.00
- See "Digital Retouching"
- See "Mounting & Laminating"

- Price does not include scan of original film or art.
- Purchase a CD burn of the final corrected images - \$5.00
- For larger sizes or higher quantities please call for prices.

Prices are subject to change.

376 Broadway, Albany, NY 12207 [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)

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## Chromira Prints

### Two levels of Chromira printing:

**Print Ready** - Exercise total creative control and save money. This service is designed for those who have a working knowledge of Photoshop and operate in a color calibrated environment. **"Print Ready" image files should be ready to run without preview.**

#### Chromira "Print Ready" Criteria

- Files must be flattened, uncompressed, RGB, .Tiff.
- Files must be embedded with Srgb or Adobe RGB (1998) profile.
- Files must be sized in inches to desired print size.
- Files must include borders (if desired).
- Files must be 8 bits color per channel.
- Files should be cleaned at 100% pixel size and color corrected.
- Files will be printed "as is" as provided by the customer.
- Real time interpolation and Chromira printer output profile is provided at time of printing.

Any file that has been printed on the Chromira before in either our "Custom" or "Premium" service will be considered "Print Ready" for subsequent prints.

**Custom** - The majority of our customers use this category. All aspects of file management as described above in "Print Ready" are attended to by our technicians. Images are corrected for accurate color, density, contrast, and saturation. Burning, dodging and localized adjustments are performed to achieve the best image quality. Special sizing, cropping, and borders are all done to your exact specifications. Once an image file has been printed "Custom", all subsequent prints or quantities can get charged at the lower "Print Ready" price. For this reason it is advised that the customer purchase a CD burn of the final image for safe keeping.

### Chromira Volume Square Footage Discounts - "Print Ready" Orders Only

This pricing is not available for "Custom" orders.

Entire Order Square feet	40+	70+	100+	130+	160+	190+	220+	250+
Price per Square foot	\$7.50	\$7.03	\$6.56	\$6.09	\$5.62	\$5.15	\$4.68	\$4.21

- Files must be prepared by customer according to the criteria listed above in "Print Ready".
- Entire job must be on the same paper surface (Glossy or Matte).
- **Add \$1.00** per print for trimming.

*Prices are subject to change.*

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## Print Resolution Chart

This resolution chart is a guide for images to be printed on our Frontier and Chromira photographic printers. Both printers plot at a maximum resolution of 300 pixels per inch, and in a perfect world all prints would be made at this resolution, but the fact is that many smaller images do just fine interpolated up to a higher resolution.

If you want the absolute highest resolution the printers will offer than stick with 300 ppi at all print sizes; but depending on the size of the original and the scanner being used there are limitations to how big you can go.

As you can see from the chart, the larger the prints need less resolution. The reason for this is two-fold. First, larger prints tend to get viewed from a further distance and thus do not need the full 300 ppi. Second, prints larger than 10x15 are made on the Chromira printer which has superb software for high quality interpolation on the fly.

If you are trying to push an image file beyond its optimal print size here is a good rule of thumb to follow: High quality film scans or digital camera files can safely be doubled or tripled in size before they begin to noticeably break down. Remember, not all images react the same to enlargement, some do better than others. There are many factors which come into play (original film format, grain structure, digital camera noise, subject matter.) When in doubt it is a good idea to try a "crop" test of the image at full size. This way you can view a portion of the image at the desired magnification but only pay for a small print.

Print Size	Resolution	File size
4x5	300 ppi	5 Mb
4x6	300 ppi	6 Mb
5x5	300 ppi	6 Mb
5x7	300 ppi	9 Mb
6x9	300 ppi	14 Mb
8x10	300 ppi	20 Mb
8x12	300 ppi	24 Mb
10x10	300 ppi	26 Mb
10x13	300 ppi	33 Mb
10x15	300 ppi	38 Mb
11x14	300 ppi	38 Mb
12x18	250 ppi	38 Mb
16x20	215 ppi	42 Mb
16x24	215 ppi	50 Mb
20x24	200 ppi	55 Mb
20x30	200 ppi	68 Mb
24x30	200 ppi	82 Mb
24x36	200 ppi	99 Mb
30x40	200 ppi	137 Mb
30x45	200 ppi	155 Mb
30x50	200 ppi	172 Mb

*Prices are subject to change.*

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## Mounting & Laminating

Professional mounting and laminating will protect and show off your prints to the best of their potential. We use pressure sensitive adhesives which offer the very best protection and longevity to photographic prints. We recommend that all prints 11x14 and larger be mounted for display. Mounting keeps the prints perfectly flat eliminating waves and glare on the print surface.

There are two basic types of mounts, "flush mount" and "museum mount". A "flush mount" is when the print is mounted even with the edges of the substrate. These are perfect for putting directly into a frame or hanging "as is" with Velcro. If you intend to window matt and frame your photograph then you will want a "museum mount". With a "museum mount" the print is centered on the substrate cut to the final size of your matt board. Because of the difficulty and precision involved with "museum mounts" there is an additional charge.

### Mounting Substrates:

**Foam Core** - Available in white only, Foam Core is an economical 3/16" thick foam board. Best suited for smaller prints or temporary displays.

**Gatorfoam** - Available in white or black, Gatorfoam is a unique, lightweight, structural panel for enhanced integrity, durability and moisture resistance. Gatorfoam's exceptional rigidity, surface quality and durability make it the best mounting board for photographs.

**Lamination:** Available in **glossy** or **lustre** surface, lamination protects and enhances the appearance of your photograph. Glossy provides a glasslike surface with bright saturated colors. Lustre will diffuse the light where glare is a problem and provide a beautiful soft look. Lamination will lengthen the life of an image by protecting it from moisture, physical damage, dirt, harmful gases and UV light. Lamination can be applied to a mounted or un-mounted photograph. Laminating both sides of a photograph is called **encapsulation**.

	3/16" Foam Core	3/16" GatorFoam	1/2" GatorFoam	Laminating	Encapsulation
8x10	8.00	10.00	12.50	10.00	13.00
8x12	8.80	11.00	13.75	11.00	14.25
11x14	11.20	14.00	17.50	14.00	18.82
12x18	12.80	16.00	20.00	16.00	22.00
16x20	15.20	19.00	23.75	19.00	26.77
16x24	16.80	21.00	26.25	21.00	28.96
20x24	18.40	23.00	28.75	23.00	31.33
20x30	20.00	25.00	31.20	25.00	33.28
24x30	23.75	30.00	37.50	30.00	40.00
24x36	28.50	36.00	45.00	36.00	48.00
30x40	39.57	50.00	62.50	50.00	66.64
30x45	44.56	56.00	70.00	56.00	75.00
30x50	49.50	63.00	78.00	63.00	83.36

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### Turn-around:

2-3 Days.

24hr. Rush + 100%

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### Total order over 20 sq. feet.

FoamCore = \$4.75 sq. ft.

3/16" GatorFoam = \$6.00 sq. ft.

1/2" GatorFoam = \$7.50 sq. ft.

Laminating = \$6.00 sq. ft.

Encapsulation = \$8.00 sq. ft.

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- Museum Mount - add \$7.50 ea.
- Velcro - \$1.50 per foot

Prices are subject to change.

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## Black & White Custom Prints

In this era of digital services it's rare to find a lab that offers **real black and white** prints on traditional **silver halide** paper, but that's how we got our start, and we are proud to still offer it today. When we say "custom" we mean just that. Rare is the print that doesn't need some special attention or local control with burning and dodging. Our skilled technicians work hard to ensure that your negative is printed to the best of its potential. Each print is individually hand enlarged on **resin coated** paper with a choice of glossy or pearl finish. Special sizing, cropping, and borders are all done to your exact specifications. Proper density and contrast are accurately controlled. Routine spotting is included.

**Available From:**

- B&W Negatives
- 35mm through 4x5 film

**Options:**

- Sepia Tone - add **50%+** 24 hrs.
- Add **50%** + 24 hrs. for glass negatives.

	<b>1'st</b>	<b>2+</b>	<b>5+</b>	<b>10+</b>	<b>25+</b>	<b>50+</b>	<b>100+</b>
4x5	5.75	4.60	3.45	2.60	1.95	1.45	1.10
5x7	8.25	6.60	4.95	3.70	2.80	2.05	1.55
8x10	11.50	9.20	6.90	5.15	3.90	2.90	2.15
11x14	21.00	16.80	12.60	9.45	7.05	5.30	4.00
16x20	36.50	29.20	21.90	16.40	12.30	9.20	6.90
20x24	47.00	37.50	28.00	21.15	15.90	11.90	8.90

**Turn-around: 72hrs.**

48hr. Rush +50%  
24hr. Rush +100%  
6-8hr. Rush +150%

## Black & White Fiber Prints

Fiber paper still sets the highest standard for black and white printing. Absolutely unmatched for its tonal quality and permanence, fiber prints are a favorite among fine art photographers and archivists. To an untrained eye, the difference between fiber and a high quality RC print may not be as dramatic as one might first expect; but with close inspection it becomes clear that the fiber print has an expanded tonal scale, depth, and a paper surface quality that is superior.

**Available From:**

- B&W Negatives
- 35mm through 4x5 film

**Options:**

- Sepia Tone - add **35%+** 24 hrs.
- Add **35%** + 24 hrs. for glass negatives.

<b>Minimum order \$75</b>	<b>1'st</b>	<b>2+</b>	<b>5+</b>
4x5	17.25	13.80	10.35
5x7	24.75	19.80	14.85
8x10	34.50	27.60	20.70

**Turn-around: 5 Days**

4 day Rush +25%  
3 day Rush +50%  
48hr. Rush +75%

Due to limited sink space we only tray process fiber up to 8" x 10", but for large orders (\$500 +) we can print bigger. Please ask for a quote.

*Prices are subject to change.*

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## Spiral Bound Proof Albums

This service is very popular with wedding, and event photographers. It offers a professional method to present your clients with all the images from a photo shoot in a single booklet. The images are large enough to order from but small enough to discourage illegal copies. Proof albums are available in 8x10 (vertical) or 10x13 (horizontal) formats with your choice of a white or black background. The file name is printed under each image. To further enhance the presentation we design a customized cover page and print it absolutely free. Spiral binding is also at no additional charge.

### You have three choices in regard to preprocessing of your digital camera files:

- 1) **No Color Correction** - This is good for photographers who have already done their own color correcting.
- 2) **Automated Color Correction** - The images are processed through our color correction software in "auto mode" without an attendant. There is no additional charge for automated color correction. Although it is certainly no replacement for color correcting decisions made by a real live human, it will improve the overall appearance of the files.
- 3) **Technician Color Corrected** - (Add 14 cents per file) Your files are each individually color corrected by a skilled technician. Our technicians color correct many thousands of images each week and have a tremendous amount of experience. Using specialized high production color correction software, we evaluate each image for proper color balance, contrast and density. You can even have the color corrected images burned to a CD for an additional \$5.00. These color corrected files are perfect for posting to your event site, creating custom album layouts and placing future print orders. **Note:** Depending on the image and your personal taste, these files may need further correction if they are being used for enlargements. Please do not assume they are "print ready". In addition, all files for proof albums are downsized to 4x6 at 300ppi prior to color correcting. We do not recommend these files be printed larger than 8x12.

<b>\$25 Minimum Order</b>	
8x10 (6up only)	1.75
10x13 (6 up or 12 up)	2.75
8x10 cover page	No Charge
10x13 cover page	No Charge

### Options & Extras

- Matte paper only
- White or black background
- Automated color correction - no additional charge
- Technician color corrected - add 14 cents per file.
- CD burn of color corrected files - \$5.00
- Padded album cover for 10x13 - \$29.95

**New!** Customized cover page is now **FREE**.

**Cover Page Includes:** Single image floated on page with type (event name, location, date). Customize the type as you see fit

**New!** Beautiful padded album cover is now available for the 10x13 album - only \$29.95.

If you want the album pages organized in a specific order, please create image folders labeled (pg.1, 2, 3....). Alternatively, you can provide the files in numeric order, but all numbers must have at least 3 digits (i.e. - 001, 002, 003 ...) Batch rename in Photoshop's file browser is very handy for this. If you are making albums from scanned film, you may want to edit and organize the scanned images before we print the albums.

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%

Prices are subject to change.

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## Package Prints

This service is exclusively for professional photographers involved in large group sales (school pictures, proms, senior portraits, sports teams and special events). The lighting and exposures within each order must be consistent to qualify for these prices. Weddings and individual sittings at portrait studio's are not eligible.

**Package Print orders from 35mm negatives must be placed using our "Package Prints Order Form"**. These can be downloaded from our website or picked up at our front counter.

**Package Print orders from digital camera files must be placed using the LabPrints software.** This powerful and easy to use software is free to all our pro photographers and can be downloaded from our web site. Ordering Package Prints is a snap with LabPrints ware.

	Unit Options
<b>A</b>	(1) 8x10
<b>B</b>	(2) 5x7
<b>C</b>	(1) 5x7 & (4) Wallets
<b>D</b>	(8) Wallets

**Turn-around: 72hrs.**

48hr. Rush +50%  
24hr. Rush +100%  
6-8hr. Rush +150%

### Options:

- Matte only
- Borderless only
- Units are untrimmed
- Basic center cropping at printers discretion is included.
- Convert to B&W or Sepia - Add \$1.00 per image.

### Available From:

- Digital camera files
- 35mm Color or B&W negatives

	Color Corrected by Lab	Color Corrected by Photographer
Digital Camera Files	\$1.75 per unit	\$1.35 per unit
35mm Negative Film	\$3.50 per unit	x

## Sports Packages

Sports team portraits are a great addition to a professional photographers line of services and we provide you with unique, one-of-a-kind products that will generate plenty of sales and keep those contracts coming back year after year. We carry a wide variety of specialty sports template designs which can be personalized with the team name, player's name, and year. Due to the unique template and personalization requirements of Sports Packages they can not be ordered through the LabPrints software. **Orders from both film and digital files must be placed using our "Sports Packages Order Forms"**. These can be downloaded from our website or picked up at our front counter.

	Unit Options - Customized Sports Templates
<b>S-A</b>	(1) 8x10 w/team photo & individual photo (2 window template)
<b>S-B</b>	(8) Trading Cards (2.5"x3.5")
<b>S-C</b>	(1) 8x10 sports magazine cover
	Or combine with any of the standard package units from above.

**Price:** Add \$1.00 per unit to the Package Prints prices above.

**Available From:** Same as above

**Options:** Same as above.

**Turn-around:** Same as above.

- Visit [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) to view our sports template designs.

Prices are subject to change.

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## Greeting Cards

We have special greeting cards for a variety of occasions (Christmas, Hanukkah, new born, graduation, engagement, wedding, anniversary, thank you, just moved, etc.), and we continue to add new themes and designs regularly. Personalized text is available at no additional charge and envelopes are included.

**Available From:**

- 35mm & Medium format
- Negatives, Slides & Transparencies
- Color and B&W
- Digital camera files

**Options:**

- Matte only
- Convert color to b&w or sepia - \$1.00
- Convert b&w to sepia - \$1.00
- Basic center cropping at printers discretion is included.
- Specific Cropping - \$1.50

	25+	50+	75+	100+	250+
4x8 w/envelope	.80 ea.	.70 ea.	.66 ea.	.60 ea.	.54 ea.
5x7 w/envelope	1.16 ea.	.98 ea.	.91 ea.	.84 ea.	.71 ea.

- Photo Gift Tags = \$7.50 (20 tags) \$10.00 (40 tags)

**Turn-around: 72hrs.**

48hr. Rush +50%  
24hr. Rush +100%  
6-8hr. Rush +150%

Go to the “**Fun Shoppe**” of our **OnlinePhotoCenter** to see all the designs and even place orders.

## Calendars & Magazine Covers

Have some fun with your favorite photos. Our beautiful calendars make the perfect gift; family and friends will love our humorous magazine covers. Excellent photographic quality, printed on crystal archive paper. Personalized text is available at no additional charge.

**Available From:**

- Digital Camera files

**Options:**

- Matte only
- Convert color to b&w or sepia - \$1.00
- Convert b&w to sepia - \$1.00
- Basic center cropping at printers discretion is included.
- Specific Cropping - \$1.50

	1st	5+	10+	25+
8x10 (from digital file)	6.50	5.20	4.16	3.33

- Film originals require an additional scanning fee.

**Turn-around: 72hrs.**

48hr. Rush +50%  
24hr. Rush +100%  
6-8hr. Rush +150%

Go to the “**Fun Shoppe**” of our **OnlinePhotoCenter** to see all the designs and even place orders.

*Prices are subject to change.*

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**Promo Prints** (Actors, Models, Musicians, Dancers, Entertainers, Performers)

Top quality promotional prints are essential for those in the entertainment business. We offer **8x10's, Post-cards** and **Business Cards** all designed with a clean professional look. There are a variety of page lay-outs, borders, and typeface options to choose from. Once the lay-out is complete will provide you with a test print or email approval. The prints are made on continuous tone Fuji Crystal Archive photo paper. Available in b&w, sepia, or color; the print quality is excellent. The set-up charge is a one-time fee. Your final image will be archived in-house for convenient re-ordering; you can even have it burned to CD.

**SET-UP: \$20.00** (8x10 or Postcard)

**Set-up includes:**

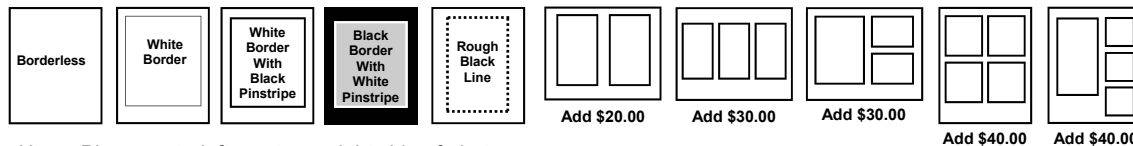
- Scan of original.
- Cropping (as needed).
- Page lay-out and type.
- Talent manager logo or union affiliates (if needed).
- Photographers name (if needed).
- Approval print or e-mail approval.
- 12 mo. on-site archiving for convenient re-ordering.

**Available From:**

- 35mm b&w or color negative
- Digital camera file
- 8x10 original photo
- Medium format b&w or color negative (add \$5.00)
- Slide or medium format trans (add \$5.00)

**Note:** The higher quality the original, the better the result. When possible provide the original negative or digital file. If providing an 8x10 photo please keep the surface clean. The scanner will pick up even the smallest blemishes, which can result in additional retouching charges.

**Page lay-out options:**



Name Placement - left, center or right side of photo.

**Typeface Options:** . Please select from the list below or suggest one of your own favorite fonts that is not on the list.

**Arial Black**  
**Arial Round MT Bold**  
 Bodoni MT

Baskerville old face  
**Berlin Sands FB**  
**Franklin Gothic Heavy**

**Franklin Gothic Demi**  
**Impact**  
 Lucinda Console

**Retouching: By quote**

- Smooth out minor facial lines
- remove minor skin blemishes or small scars
- remove minor circles under eyes
- Brighten eyes
- Remove eyeglass glare
- Remove eyeglass shadows
- Stray hairs removed
- Whiten teeth
- Remove/tone down shine
- Remove small object
- Sharpen or soften

	<b>25</b>	<b>50</b>	<b>100</b>	<b>250</b>
8x10	48.00	77.00	123.00	245.00
Postcard (4x6)	NA	12.50	25.00	55.00

- Available on matte or glossy paper.
- Available as b&w, sepia, or color.
- There is no set-up charge on re-orders.
- \$10.00 to update (change) text on re-orders.
- CD burn = \$5.00

**Turn-around:**

*48 hr. - set-up & approval*  
*48 hr. - printing*

Prices are subject to change.

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## Photo Business Cards

Photo Business Cards are an extremely effective marketing tool and are sure to leave a lasting impression. It's an opportunity for photographers to showcase their finest work with each and every business card handed out, and it's a way for business, sales and entertainment professionals to ensure that the always important "put a name to a face" connection is remembered. Our Photo Business Cards are printed on real photographic paper and offer tremendous image quality.

**SET-UP: \$25.00**

**Set-up includes:**

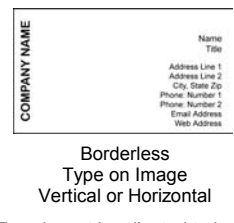
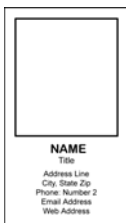
- Scan of original.
- Cropping (as needed).
- Page lay-out and type.
- Company Logo - must provide jpeg, tiff, or pdf.
- Approval print or e-mail approval.
- 12 mo. on-site archiving for convenient re-ordering.

**Available From:**

- 35mm b&w or color negative
- Digital camera file
- Original photo
- Medium format b&w or color negative (add \$5.00)
- Slide or medium format trans (add \$5.00)

**Note:** The higher quality the original, the better the result. When possible provide the original negative or digital file.

**Lay-out options:**



**White Border**  
Type on Background  
Vertical or Horizontal  
Optional Black Pinstripe

**Black Border**  
Type on Background  
Vertical or Horizontal  
Optional White Pinstripe

**Borderless**  
Type on Image  
Vertical or Horizontal  
Type layout is adjusted to best suit the background image.

**Typeface options:** We use Arial typeface for the address / info lines. For your company name or other prominent words you may want to use a different font style. Please select from the list below or suggest one of your own favorite fonts that is not on the list. Black or White is the standard type color. On some borderless business cards where the type gets lost against the image background we will use color to make it stand out.

**Arial Black**  
Arial Round MT Bold  
Bodoni MT

Baskerville old face  
Berlin Sands FB  
**Franklin Gothic Heavy**

**Franklin Gothic Demi**  
**Impact**  
Lucinda Console

**Take creative control and save money** by submitting your own unique design all ready to print. We will waive the set-up fee, but you must follow our business card set-up guide lines. You can get these guide lines on our web site or from the front counter.

	<b>100</b>	<b>250</b>	<b>500</b>	<b>1000</b>
Photo Business Cards	16.00	35.00	60.00	100.00

- Available on matte or glossy paper.
- Available as b&w, sepia, or color.
- There is no set-up charge on re-orders.
- \$10.00 to update (change) text on re-orders.
- CD burn = \$5.00

**Turn-around:**  
48 hr. - set-up & approval  
48 hr. - printing

Prices are subject to change.

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## Slides From Digital Files (\$10.00 minimum order)

We make excellent quality 35mm slides directly from digital files. Our Lasergraphics film recorder uses an electron beam to expose razor sharp images at 4K resolution. The color and clarity is outstanding. All film is processed in-house, mounted in plastic slide mounts and sleeved in clear archival pages.

**File Formats:** Slides from Digital Files are available from Jpeg, Tiff, and PowerPoint file formats. If you are working with graphics software and need help saving the image files as either Jpeg or tiff, please call for assistance.

**Proportions:** The proportions of a 35mm slide is 3:2. If you want your image to completely fill the slide you must crop or design with this proportion. Images that do not conform to this 2:3 aspect ratio will not be cropped, instead the extra space will be automatically filled with a black background.

**File Size - 4K = 4096 x 2730 pixels = 32MB (uncompressed file size).** Another way to look at this is 8"x12" at 341 ppi. This is the optimum resolution and will produce the highest quality slide. Most digital cameras are not capable of producing a 32MB file. Not to worry, we have seen files as small as 3MB to 4MB offer satisfactory results. Do not attempt to interpolate (resize) a small file up to 32MB, simply give us the biggest file you have and we will format it correctly. Files larger than 32MB offer no additional quality advantage.

**8K -** Our slide recorder is capable of imaging an extremely high resolution of 8K (8129 x 5460 pixels = 128MB). For standard slide presentations this is complete overkill. 8K slides do have their use for special archiving and medical / scientific research requirements.

**Upload files -** Use our "Digital Drop Box" or "FTP Transfer" to quickly get files to the lab. See page \_\_\_\_.

**Options:**

- **8K Resolution:** Add 100%
- **Imprinting:** \$0.12 per slide (\$3.50 minimum per set-up)
- **Numbering & Collating:** \$ .10 per slide (\$5.00 minimum).

# of originals	# of copies from each		
	1st	2+	10+
1+	7.50	3.75	2.63
10+	6.00	3.00	2.10
25+	5.25	2.63	1.84

**Available From:**

- Jpeg, Tiff, and PowerPoint file formats.

**Turn-around: 48hrs.**

24hr. Rush +50%  
6-8hr. Rush +100%

## 35mm Slide Duplication (\$10.00 minimum order)

High quality slide duplicates made to closely match the color and density of the original slide.

Keep in mind that slide dupes can never be as good as the original slide. Even the best made slide dupes tend to gain contrast and show a loss of detail when compared to the original. Artists will always get better results by having in-camera additional slides made directly from their art work, as opposed to duplicating an existing slide. (see Artists Slides).

**Options:**

- **120 or 4x5 film formats:** Add \$7.50 set-up fee per original .
- **Imprinting:** \$0.12 per slide (\$3.50 minimum per set-up)
- **Numbering & Collating:** \$0.10 per slide (\$5.00 minimum)
- **Silver Taping:** Prior to duplication - \$3.00 per slide

# of originals	# of copies from each		
	1st	2+	10+
1+	3.95	2.57	1.93
10+	3.15	2.05	1.54
25+	2.53	1.64	1.23

**Turn-around: 72hrs.**

48hr. Rush +50%  
24 hr. Rush +100%  
6-8hr. Rush +150%

Prices are subject to change.

376 Broadway, Albany, NY 12207 [www.mcgreevyprolab.com](http://www.mcgreevyprolab.com) Mon. - Thurs. (8:30 to 5:30), Fri. (8:30 to 5:00)

**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039**

## Artwork / Copy Photography

The McGreevy ProLab specializes in the photography of fine art (drawings, paintings, small sculpture, etc.) The studio space has been designed to accommodate flat art up to as large as 63" x 84" and three dimensional objects up to 2 cubic feet in size. We make high quality slides, transparencies and digital camera capture that are closely matched to the color and density of the original art work. A gray scale or color bar can be provided for accurate color reproductions. Original art should be "camera ready", unframed and clean.

### Slides or Digital Capture

Flat Art	1'st	2+	10+
up to 32x40	7.50	2.50	1.75
up to 63x84	12.00	2.75	2.00
*Detail (close-up)	5.25	2.50	1.75
3-D Objects	1'st	2+	10+
Max. size: 2 Cu. ft.	13.50	2.75	2.00
Detail / Alternate view	9.00	2.75	2.00

\* "Detail" price available only if a full view of the same piece is also ordered.

**3-D Objects:** What we offer is a simple, yet very effective and affordable approach to documenting 3-D objects. We have a standard lighting set up, a choice of either white or black backgrounds, a maximum size of 2 cu. ft., and a maximum weight of 30 lbs.

### 4x5 Transparencies

Flat Art	1'st	2'nd	3+
up to 32x40	29.00	23.50	17.50
up to 63x84	39.00	31.50	23.50
Detail (close-up)	20.00	16.25	13.00

- CD burn = \$5.00

**Turn-around:**  
**w/addl.- 5 days**

4 day Rush +25%  
3 day Rush +50%  
48hr. Rush +75%  
24hr. Rush +100%

**Turn-around:**  
**w/o addl.-3 days**

48hr. Rush +25%  
24hr. Rush +50%  
6-8hr. Rush +100%  
While you wait +150%

Our digital art photography is excellent. We use a 6.3 Megapixel SLR to make high resolution 18Mb Tiff's or jpegs. To get both the full size Tiff and the compressed Jpeg add \$1.50 per image. All files are delivered on CD for an additional \$5.00.

## Economy Presentation Slides or Digital Capture

This service is most often used by those who are preparing a slide presentation and need many images photographed from books or similar materials. Care is taken to provide quality slides, yet precise cropping, color match, and density are not as carefully monitored as with the service above. There must be a minimum of 15 images to be photographed with a maximum size of 9" x 12".

# of originals	1'st	2+	10+
15+	3.75	2.50	1.75
50+	2.80	1.75	1.10

Digital Capture is delivered on CD as medium resolution jpeg's.

**Turn-around:**  
Same as artists  
slides and  
transparencies.

See above.

Prices are subject to change.

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039**

## Fine Art Prints - "Giclee"

Reproduce your artwork and photography as limited signed editions. Our fine art printing, often referred to as "giclee", uses variable droplet micro piezo inkjet technology, seven color pigmented "long life" inks with the finest quality cotton rag paper and canvas. The wide color gamut, rich saturation, deep blacks, definition and detail make these prints truly stunning.

Our Fine Art Prints are generated from high resolution digital image files. The exact nature of the original and the final print size will determine how this digital image file is produced. The cost of this service is not included in the print price. Whether it be a high resolution film scan, artist's transparency or digital capture, our knowledgeable staff can guide you correctly through the process.

Once a high quality digital file is obtained then we begin the approval print process. Approval prints allow an artist to inspect the color, density and detail of an image before it is printed full size. With the completion of the approvals, we then make the final full size print.

One of the many advantages of a digital workflow is that an edition can be printed on demand. An archived copy of your image file can be kept at the lab. You can call in orders of single or multiple copies at any time, this enables you to avoid the high cost and risk of producing a complete print edition all at once.

### Available media

**UltraSmooth Fine Art Paper:** Truly in a class of its own, this 100% cotton hot press rag paper has an extremely smooth surface for incredible detail, outstanding D-max (black), and exceptional contrast. The base color is considered "natural white", which is slightly cream colored when compared to the brilliant white surface of the Somerset Velvet. This paper is not only acid-free, but it is also lignin and chlorine-free, with a calcium carbonate pH buffer for superior archival properties. Based on accelerated testing this paper has a lightfast rating of 108 years when printed with Ultrachrome Ink. Gauge = 15 mil. Weight = 250g/m<sup>2</sup>.

**Somerset® Velvet:** Since the 1700's Somerset has been made in England by St. Cythberts Paper Mill. This 100% cotton rag paper has a softly textured surface with the look and feel of a traditional watercolor paper. The base color is considered "radiant" or brilliant white, which delivers vivid color reproduction and exceptional contrast. Due to the more textured surface, the D-max (black) is not as deep as with the UltraSmooth Fine Art paper, but it is still excellent. Somerset Velvet paper is acid-free. Based on accelerated testing this paper has a lightfast rating of 61 years when printed with Ultrachrome Ink. Gauge = 19 mil. Weight = 255g/m<sup>2</sup>.

**Universal Matte Canvas:** This 100% cotton canvas is pre-sized with a special matte coating optimized for giclee printing. Since this is actual canvas, the surface quality is a pronounced woven texture. Due to this woven texture, the image will not be as detailed or as sharp as with the fine art papers above, but it does provide an excellent D-max (blacks), nice contrast, and true color reproduction. On the printable side the base color is "bright white", and the backside is a raw canvas with linen color. For indoor use only, this material can be stretched on a frame, mounted, sewn, or finished with grommets. Please allow for a 2" border if you intend to stretch the canvas onto a frame. There is no specific information on this particular product regarding accelerated testing, but similar canvas products have been tested with a lightfast rating of 75 years when printed with Ultrachrome Ink. Gauge = 20 mil.

*Samples available upon request.*

*Prices are subject to change.*

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**Approval Prints:** Approval prints are mandatory for all artwork reproductions. An approval consists of two prints. One print is a scaled down version of the entire image so you can judge the overall color and density. The other print is a cropped section of the image at 100% final print size, so you can inspect the detail.

Approval Prints Options				
Entire Image		Cropped Section	Recommended for prints up to	Price
5x7	with	5x7	16x20	\$26.00
8x10	with	5x7	24x36	\$35.00
8x10	with	8x10	42x60	\$45.00

The approval prints must be signed and returned to lab. If changes are needed, additional approval prints can be ordered individually at a reduced rate of \$9.00 for 5x7, and \$15.00 for 8x10.

**Note:** Although we can get very close to the general look and feel of the original, exact matching of artwork is unattainable and unrealistic. A Fine Art "giclee" Print is a unique entity, in an alternate medium from the original, and should be evaluated as such. We offer this friendly cautionary advice for those perfectionists who seek an exact replica of their original creation.

	Somerset Velvet or Matte Canvas		Ultrasmooth Fine Art Paper	
	1'st	2+ & Re-orders	1'st	2+ & Re-orders
11X17	35.00	26.25	38.00	28.50
16x20	55.00	41.25	60.00	45.00
20x24	70.00	52.50	75.00	56.25
20x30	90.00	67.50	97.00	72.75
24x32	110.00	82.50	118.00	88.50
24x36	125.00	93.75	135.00	101.25
30x40	170.00	127.50	183.00	137.25
30x45	190.00	142.50	205.00	153.75
42x50	215.00	161.25	232.00	174.00
42x60	275.00	206.25	297.00	222.75

The 1'st print includes a CD burn (free of charge), so you can retain a copy for safekeeping and future orders.

We are happy to archive final print files for convenient re-ordering, but we are not responsible for the safekeeping of customers files.

**Turn-around:** Does not include photographing artwork or scanning.

Approval Prints: 3-4 Days

Final Prints or Re-orders: 3-4 Days

48hr. Rush +50%  
24hr. Rush +100%

- Gang multiple copies of the same image on one sheet for an extra \$3.00 per image (includes trimming).
- 1/2" to 1" is the recommended minimum border for matting and framing.
- Canvas that is being stretched on a frame should have a 2" border.

Prices are subject to change.

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039**

## **Custom Albums** - by Art Leather

Who better to provide you with a custom photo album,  
than the lab who makes the prints to go in it?

**McGreevy ProLab has joined forces with Art Leather** to provide absolutely exquisite handcrafted photo albums to our professional customers. Art Leather is one of the worlds leading manufacturers of fine showcase albums. Each album is custom designed and printed to order with an impressive array of features and design options to choose from. The quality of materials and workmanship is outstanding, all priced to provide a fantastic value.

### **We offer three exciting lines of Art Leather albums:**

**Montage Art Book** (flush mount) - Art Leather's newest album, the Montage Art Book is designed with a contemporary look. Its soft spine, non-padded cover, and thinner leaves with square corners gives this album the look and feel of an exquisite coffee table book.

**Cache** (flush mount) - The Cache offers a more traditional album styling. It has a padded cover, hard spine, thicker leaves with rounded corners and a silk moiré liner.

**Urbane** (matted leaf) - The Urbane and Cache are part of the same collection, yet the Urban features the addition of matted framed leaves

**Design Albums with a fresh new look** - Digital printing has opened up a whole new world of album layout possibilities which far surpasses the old multi window matted album designs. All album styles we provide are based on a single print per page, yet with the use of powerful album template software the multiple image arrangement possibilities are endless. Use words and graphics, combine black & white with color images on the same page, employ screen effects and special borders, produce truly unique image layouts and tell a story with pictures like never before. It doesn't matter if you shoot digital or film, bring your creativity and sales opportunities to the next level, let McGreevy ProLab show you how.

### **Ordering high end albums can be complicated. We simplify the process and provide peace of mind.**

- We understand the wide array of options and will quickly guide you through your choices.
- Sample albums and material swatches are available for you to view at McGreevy ProLab.
- We will complete the order form with you and check it for accuracy.
- We can provide you with software and training so you can design unique, one-of-a-kind albums.
- We ensure the prints you order are exactly the right size and proportion to fit the album style chosen.
- Once the prints are made we sequence and number according to the album layout.
- We pack and ship the prints to Art Leather.
- If any prints get damaged while making the album, Art Leather contacts us directly for a replacement print. There are no hassles or extra cost to you.
- Pick up your completed album at McGreevy ProLab or have it mailed to you directly.

*Prices are subject to change.*

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039****Montage Art Book** - by Art Leather (flush mount)

Art Leather's newest album, the Montage Art Book is designed with a contemporary look. Its soft spine, non-padded cover, and thinner leaves with square corners gives this album the look and feel of an exquisite coffee table book. The cover material is available in a wide variety of leathers with two tone options, and is also offered with a metal cover. The inside of the cover has a textured paper liner. Prints are permanently flush mounted directly on the leaves and then individually clear coated for added protection.

**Order custom Art Leather albums through McGreevy ProLab for the same price that you would pay direct, and reap the benefits of having the lab you trust to make your prints also oversee the album making process.**

	<b>Metro Leather</b>	<b>Chaparral Leather</b>	<b>Metal Cover w/ Chaparral Spine</b>	<b>Limited Edition Chaparral or Suede</b>	<b>Additional Leaf (1 leaf = 2 sides)</b>
4x5, 4x6, 5x5	90.00	100.00	107.50	140.00	4.00
5x7	100.00	112.00	127.00	156.80	4.00
8x8	125.00	140.00	155.00	196.00	5.00
7x10, 8x10, 8x12, 10x10	140.00	160.00	185.00	224.00	5.00
10x13, 10x15, 11x14	175.00	200.00	235.00	280.00	6.50

Prices based on an album with 10 leaves / 20 sides, print coating and binding.

**Available in Portrait or Landscape Styles:** (10x13, 10x15 and 11x14 available in portrait only)

**Two Book Styles:**

- Cut Print
- Creased Print (full uncut panoramas)

**Book Capacity:**

- Minimum 10 pages or 20 sides
- Maximum 30 pages or 60 sides

**Cover Materials:**

- Metro Leather (8 Color choices), Chaparral Leather (11 color choices), Limited Edition Chaparral Leather (7 color choices), Suede (4 color choices).
- Brushed Metal cover in silver only with choice of any Chaparral Leather for spine.

**Cover Designs:**

- Indentation for Photo (5x7 and up only, not available with metal cover) add \$20.00

**Three Imprinting styles:**

- Name & Date in the lower right corner (\$7.50 per line)
- Large Name or Title (no date) in the center of book (\$7.50 per line)
- Name Only (no date) vertical on right side of book (\$7.50)

**Imprinting Colors:** Gold, Silver, Black, White, Clear

**Studio Imprinting:** (\$5.00) (inside front cover)

*Prices are subject to change.*

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039****Cache** - by Art Leather (flush mount)

The Cashe offers a more traditional album styling. It has a padded cover, hard spine, thicker leaves with rounded corners and a silk moiré liner. With optional gilded pages, wrap around cover, and elegant leathers, this album will stand the test of time. Prints are permanently flush mounted directly on the leaves and then individually clear coated for added protection.

Order custom Art Leather albums through McGreevy ProLab for the same price that you would pay direct, and reap the benefits of having the lab you trust to make your prints also oversee the album making process.

	Chaparral Leather	Limited Edition Chaparral or Suede	Additional Leaf (1 leaf = 2 sides)
4x5, 4x6, 5x5	68.25	95.55	2.65
5x7	84.00	117.60	2.65
8x8	99.75	139.65	2.95
7x10, 8x10, 10x10	105.00	147.00	2.95
8x12, 11x14	141.75	198.45	3.85
10x15	183.75	257.25	4.15

Prices based on an album with 10 leaves / 20 sides, print coating and binding.

**Available in Portrait or Landscape Styles:** (11x14 and 10x15 available in portrait only)

**Album Capacity:**

- Minimum 10 leaves or 20 sides
- Maximum 35 leaves or 70 sides

**Cover Materials:**

- Chaparral Leather (11 color choices), Limited Edition Chaparral Leather (7 color choices), Suede (4 color choices).

**Cover Designs:**

- Image Cut-out - \$10.00
- Raised Frame - \$20.00 (not available on wraparound cover)
- Wraparound Cover - only on the following sizes  
8x10, 10x10 - \$35.00    8x12, 11x14, 10x15 - \$55.00

**Three Imprinting styles:**

- Cover Title (Select from a standard list - no additional cost)
- Monogram in Old English type - \$7.50 (in place of Cover Title)
- Name, Date or Custom Titles - \$7.50 per line (in lower right)

**Imprinting Colors:** Gold, Silver, Black, White, Clear

**Studio Imprinting:** \$3.00 (inside front cover)

**Gilding:** \$15.00 (available in Gold, Silver, Black)

*Prices are subject to change.*

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**McGreevy****PROLAB****Exceptional Traditional & Digital Photo Lab Services****518-426-1039****Urbane** - by Art Leather (matted leaf)

The Urbane and Cache are part of the same collection, yet the Urban features the addition of matted framed leaves. This sophisticated enhancement floats each image inside a raised matte, creating a very elegant effect and a larger overall album size. Prints can be permanently mounted directly onto the matted leaves or an optional slip-in matted leaf can be ordered. Clear coating can not be applied with this album. All other options and styling are almost identical to the Cache.

**Order custom Art Leather albums through McGreevy ProLab for the same price that you would pay direct, and reap the benefits of having the lab you trust to make your prints also oversee the album making process.**

	Chaparral Leather	Limited Edition Chaparral or Suede	Additional Leaf (1 leaf = 2 sides)	5 additional Leaves (5 leaves = 10 sides)	Print Mounting per print / side
4x5, 4x6, 5x5	60.25	84.35	3.30	10.95	1.10
5x7	63.55	89.80	4.95	14.25	1.10
8x8	115.00	161.00	6.60	23.00	1.65
8x10, 10x10	147.85	207.00	10.95	36.15	1.65
11x14	191.65	268.30	10.95	43.80	2.20

Prices based on an album with 10 leaves / 20 sides.

**Available in Portrait or Landscape Styles:** (11x14 available in portrait only)

**Two Leaf Styles:**

- Mounted Matt - The print is permanently mounted inside the matt opening. This is offered as a do-it-yourself "self mount" system or Art Leather can mount the prints for an additional fee. (the convenience makes it worth the extra fee)
- Slip-in Matt - print slips into matted window. This do-it-yourself system is much more forgiving.

**Album Capacity:**

- Minimum 10 leaves or 20 sides
- Maximum 35 leaves or 70 sides

**Cover Materials:**

- Chaparral Leather (11 color choices), Limited Edition Chaparral Leather (7 color choices), Suede (4 color choices).

**Cover Designs:**

- Image cut-out - \$10.00
- Raised Frame - \$20.00 (not available on wraparound cover)
- Wraparound Cover - only on the following sizes  
8x8, 8x10, 10x10 - \$35.00    11x14 - \$55.00

**Three Imprinting styles:**

- Cover Title (Select from a standard list - no additional cost)
- Monogram in Old English type - \$7.50 (in place of Cover Title)
- Name, Date and Custom Titles - \$7.50 per line (in lower right)

**Imprinting Colors:** Gold, Silver, Black, White, Clear

**Studio Imprinting:** \$3.00 (inside front cover)

**Gilding:** \$15.00 (available in Gold, silver, black)

*Prices are subject to change.*

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